Get Respiratory Protection from Pyramid® 5 + Presponse® SQ

FEATURES:

PYRAMID 5 + PRESPONSE SQ IS A SINGLE-DOSE, MODIFIED-LIVE VIRUS VACCINE that provides broad protection against key respiratory viruses and bacteria for beef and dairy calves.

OFFERS SOME OF THE BEST PROTECTION AVAILABLE AGAINST BOVINE VIRAL DIARRHEA VIRUS (BVDV), and is the only vaccine available that is specifically labeled to protect against the most common type of BVDV in the country, BVDV Type 1b.

INCLUDES UNIQUE METASTIM® ADJUVANT.

BENEFITS:

PYRAMID 5 + PRESPONSE SQ PROTECTS AGAINST BVDV TYPE 1, INCLUDING TYPE 1B, AND TYPE 2, infectious bovine rhinotracheitis (IBR), parainfluenza-3 (PI3), bovine respiratory syncytial virus (BRSV) and Mannheimia haemolytica. It also protects against post-challenge viremia and leukopenia.

IT CONTAINS THE SINGER BVDV TYPE 1 AND THE 5912 BVDV TYPE 2 STRAINS, which were specifically selected to offer broad antigen/antibody response.

METASTIM IS A TRUSTED ADJUVANT in many Boehringer Ingelheim vaccines that helps enhance the immune response to the key virus antigens, even in the face of natural challenges and environmental stress.
CHECK-OFF & ECHO NOTES

First, always ask if their Boehringer Ingelheim representative has recently visited their operation:

**Producer, are you familiar with the benefits of choosing PYRAMID 5 + PRESPONSE SQ to protect your calves from respiratory disease?**

If yes, confirm the benefits!
If no, detail as the primary contact.

Confidence
I believe PYRAMID 5 + PRESPONSE SQ will help you meet your production goals for your cattle by reducing the costs of bovine respiratory disease.

Invitation (neutral)
Let’s take a look at the key benefits of PYRAMID 5 + PRESPONSE SQ. …

Acknowledge the customer as the decision maker:

…you can determine whether PYRAMID 5 + PRESPONSE SQ will be your go-to vaccine for respiratory disease.

UNIQUE ADJUVANT ENHANCES IMMUNE RESPONSE

- Existing antibodies may reduce the ability of the vaccine antigen to stimulate immunity
- The METASTIM adjuvant increases immunological response by enhancing antigen presentation to the immune system.