FEATURES:

PROVIDES CALCIUM TO FRESH COWS WHEN THEY NEED IT MOST.
Immediately after calving, cows experience high levels of calcium loss through milk and colostrum. Even when signs aren’t visible, subclinical hypocalcemia can lead to a cascade of complications that could have been avoided.

DELIVERS TWO ESSENTIAL TYPES OF CALCIUM: CHLORIDE AND SULFATE.
These two calcium ingredients have been proven best in helping cows get back to optimum performing levels, while the ingredients in other brands fall short.

BENEFITS:

A TWO-BOLUS PROTOCOL CAN MAKE ALL THE DIFFERENCE.
Administering an oral calcium supplement at calving, and again 12 to 24 hours later, can provide much-needed calcium supplementation. This is especially critical in second-lactation-or-greater cows, even if on a balanced transition diet.

NOT ALL BOLUSES ARE CREATED EQUAL.
A BOVIKALC bolus is different from other boluses in more ways than one. Beyond its ingredients, it’s the only bolus that dissolves completely just 30 minutes after reaching the rumen. Plus, its fat coating makes administration easier and safer for both workers and fresh cows.

AVOID THE HIGH RISKS OF LOW CALCIUM.

The threat of subclinical hypocalcemia typically increases in cows as they age, but there are other important risk factors to consider.

BOVIKALC CAN SIGNIFICANTLY BENEFIT COWS THAT:

1. Are on their second or greater lactation
2. Have high body-condition scores
3. Produced a high milk yield in the previous lactation
4. Have a history of milk fever
5. Go off feed post calving
6. Have lameness

First, always ask if the Boehringer Ingelheim representative has visited the practice recently:

Producer, are you familiar with the benefits of choosing BOVIKALC to supplement your cows’ calcium levels when they need it most?

If yes, confirm the benefits!
If no, detail as the primary contact.

Confidence
I believe BOVIKALC can help your cows maintain the calcium levels necessary to get them back to performing at optimum levels.

Invitation (neutral)
Let’s look at what makes BOVIKALC a unique oral calcium supplement …

Acknowledgment of the customer as the decision maker:
… you can determine whether BOVIKALC will benefit your dairy operation.