Cats take enough risks on their own. Why add adjuvanted vaccines to the list?

**FEATURE:**
PUREVAX provides safe, pure, proven protection.

**BENEFIT:**
The modified-live and recombinant technologies found in PUREVAX vaccines:
- Provide rapid protection\(^1,3\)
- Deliver targeted protection without the use of adjuvants\(^1,3\)
- Stimulate a balanced immune response involving cell-mediated and humoral (antibody) responses\(^1,3\)

**FEATURE:**
PUREVAX recombinant vaccines use canarypox-vector technology

**BENEFIT:**
Canarypox-vectored recombinant vaccines contain only a portion of the genetic material of a pathogen, not the complete pathogenic organism. Therefore there is no potential for reversion to virulence.

**FEATURE:**
The only complete line of nonadjuvanted feline vaccines

**BENEFIT:**
PUREVAX feline vaccines provide protection and reduce the potential risks associated with adjuvants, including:
- Injection site reaction\(^1,2\)
- Injection site granuloma\(^2\)
- Chronic inflammation\(^2\)

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PUREVAX vaccines are manufactured by Merial. Merial is now part of Boehringer Ingelheim. PUREVAX® is a registered trademark of Merial. ©2018 Merial, Inc., Duluth, GA. All rights reserved. PET-0509-PUR0618
We are committed to supporting the use of nonadjuvanted vaccines in feline patients, throughout their life. We understand, however, that patients sometimes move, or are otherwise lost to observation, making it impossible to verify their complete vaccination history. Our PUREVAX® Guarantee* therefore falls into three tiers:

<table>
<thead>
<tr>
<th>Diagnosis</th>
<th>In the event that a cat is definitively diagnosed with an injection-site sarcoma:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guarantee Tier</td>
<td>Tier 1</td>
</tr>
<tr>
<td>Criteria</td>
<td>AND if that feline patient has been exclusively vaccinated with PUREVAX nonadjuvanted feline vaccines over its entire lifetime,</td>
</tr>
<tr>
<td>Support</td>
<td>We will support standard and reasonable diagnostic and treatment costs up to $5,000.</td>
</tr>
</tbody>
</table>

*Visit BI-connect.com or contact a Boehringer Ingelheim Customer Care Representative at 1-888-637-4251 for complete details about the Customer Satisfaction Guarantee.

Check-Off (Qualify)
Identify if a Boehringer Ingelheim representative has been in recently:
Doctor, are you aware of PUREVAX Nonadjuvanted Feline Vaccines?
If YES, confirm and discuss key benefits of PUREVAX.
If NO, detail as the primary contact.

Confidence:
PUREVAX Nonadjuvanted Feline Vaccines offer a variety of convenient combinations.

Invitation (neutral):
Let’s take a look at some basic information about PUREVAX Nonadjuvanted Feline Vaccines …

It’s the Customer’s Decision:
…so you can decide whether PUREVAX vaccines are a good fit for your clinic’s vaccine needs.