Introducing Semintra® (telmisartan oral solution) 10 mg/mL:
The only FDA-approved treatment for feline hypertension in an easy-to-give formulation.\textsuperscript{1,2}

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>FUNCTIONS</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Controls systemic hypertension</td>
<td>Lowers systolic blood pressure.\textsuperscript{1,2}</td>
<td>Shown to quickly lower blood pressure within 14 days.\textsuperscript{1}</td>
</tr>
<tr>
<td>in cats</td>
<td></td>
<td>Proven safe and effective</td>
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<td>Safety shown to extend through</td>
<td>Safety demonstrated in multiple studies</td>
<td>Safe for long-term administration</td>
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<tr>
<td>6 months.\textsuperscript{3-6}</td>
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<td>Liquid formulation</td>
<td>Can be administered directly into the mouth or next to or on top of a</td>
<td>Convenient and flexible dosing</td>
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<td></td>
<td>small amount of food\textsuperscript{1}</td>
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</tbody>
</table>

\*For cats with blood pressure ≤ 200 mmHg.

SEMINTRA: Easily given as an oral liquid

- **EASY-TO-USE SYRINGE**
  - Flexible delivery of dose straight into the mouth or on top of food\textsuperscript{1}
  - Selection of accurate dose

- **SAFE FOR LONG-TERM ADMINISTRATION**
  - Safety shown to extend through 6 months in multiple studies.\textsuperscript{3-6}

- **CONVENIENT LIQUID FORMULATION**
  As demonstrated in a study: 91.2\% of cat owners prefer a liquid formulation.\textsuperscript{2}
Confidence
Because of its liquid formulation and proven ability to safely lower and manage blood pressure, I believe SEMINTRA is the ideal solution for newly diagnosed feline hypertensive patients.\(^1,2,7,8\)

Invitation (neutral)
Let’s take a look at why SEMINTRA is different…

Acknowledge the customer as the decision maker:
… so you can decide whether SEMINTRA should be part of your treatment protocol for your hypertensive feline patients.

References:

IMPORTANT SAFETY INFORMATION

- The most common side effects reported in field studies include vomiting, diarrhea, lethargy, dehydration, poor appetite, and weight loss. If side effects should occur, pet owners should contact their veterinarian.
- SEMINTRA is for oral use in cats only.
- SEMINTRA has not been evaluated in cats with systolic blood pressure > 200 mmHg. The safe use of SEMINTRA has not been evaluated in cats with hepatic disease, cats less than 9 months of age, or cats that are pregnant, lactating, or intended for breeding.
- The safe use of SEMINTRA with other anti-hypertensive medications has not been evaluated.

For additional information, please see the full prescribing information on page [61].