Proven safe, efficacious and potent
through rigorous FDA approval

ULCERGARD is the only proven and FDA-approved product for the prevention of equine stomach ulcers.

**BENEFITS**
- One dose lasts 24 hours, making it easy to administer
- Each tube contains four doses for four days of prevention (horses weighing up to 1,200 lbs.)
- ULCERGARD can be used in horses that weigh at least 600 pounds

GASTROGARD is the only proven and FDA-approved treatment for healing stomach ulcers.

**BENEFITS**
- Healed or significantly improved equine stomach ulcers by up to 99% \(^2\)
- Healed equine stomach ulcers that compounded omeprazoles did not \(^2\)
- For use in horses and foals four weeks of age and older
- Gastric ulcers may recur in horses if therapy to prevent recurrence is not administered after the initial treatment is completed

ULCERGARD and GASTROGARD contain a unique patented paste formulation which stabilizes omeprazole to allow absorption.

**BENEFITS**
- Omeprazole requires a special paste formulation to protect it from stomach acid as it travels to the small intestine to be absorbed
- Safety and efficacy based on thorough scientific review to meet FDA requirements
- The safety of GASTROGARD and ULCERGARD paste has not been determined in pregnant or lactating mares

In a 60-day study, compounded formulations started as low as 63% of labeled concentration and dropped to as low as 17% on day 60. GASTROGARD/ULCERGARD concentrations remained stable throughout.\(^3\)

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\(^1\)ULCERGARD and GASTROGARD product label

For full prescribing information, refer to page XX.
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CONFIDENCE
I believe ULCERGARD and GASTROGARD will provide significant advantages in managing gastrointestinal health in your patients.

INVITATION (NEUTRAL)
Let's take a look at some of the unique features of ULCERGARD and GASTROGARD…

CHECK-OFF (QUALIFY)
Identify if a Boehringer Ingelheim representative has been in recently:
Doctor, are you familiar with ULCERGARD and GASTROGARD for the prevention and treatment of ulcers in horses?
If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

IT'S THE CUSTOMER'S DECISION
…so you can decide whether ULCERGARD and GASTROGARD are important solution for preventing and treating ulcers in your patients.