Cats deserve protection, too

Serving your feline patients may increase opportunities for growth

**Cat owners care about your recommendation**
- Lack of a veterinarian’s recommendation is the #2 reason cat owners say they don’t use heartworm prevention.¹
- Heartworm is considered the 2nd most concerning parasite among cat owners, second only to fleas.²
- 46% of current pet owning households have multiple types of pets.³ Be sure to ask all your dog-owning clients if they have cats at home.

**Benefit:**
Advantage Multi® for Cats is a prescription-only flea treatment that offers heartworm protection.

**Remembering is still an issue**
- Because life happens, choose Advantage Multi® for Cats. Heartworm protection that forgives if clients forget to apply on the same day every month.*

**Feature/Function:**
- Kills fleas through contact-no biting or blood feeding required to die
- Treats and controls ear mites
- Treats and controls common intestinal parasites: roundworms and hookworms
- Prevents heartworm disease

**Benefit:**
Heartworm prevention that works with your clients’ lifestyle.

**Benefit:**
Advantage Multi® offers broad-spectrum protection.

---

**CAUTION:** Federal (U.S.A.) law restricts Advantage Multi® for Cats (imidacloprid + moxidectin) to use by or on the order of a licensed veterinarian. **WARNINGS:** Do not use on sick or debilitated cats or ferrets. Do not use on underweight cats. (See ADVERSE REACTION.) Do not use on cats less than 9 weeks of age or less than 2lbs. body weight. Do not use on ferrets less than 2 lbs. body weight. **PRECAUTIONS:** Avoid oral ingestion. **HUMAN WARNINGS:** Children should not come in contact with the application site for 30 minutes after application.

©2018 Bayer, Shawnee Mission, Kansas 66201
Bayer, the Bayer Cross, and Advantage Multi are registered trademarks of Bayer. AM18369
Confidence
I believe Advantage Multi® for Cats will provide an important tool in managing parasiticide protection for your patients. It offers heartworm prevention that forgives if your clients forget, provides broad-spectrum coverage and may help increase opportunities for growth in your business.

Invitation (neutral)
Let's take a look at some basic information about Advantage Multi®…

It's the customer's decision
…so you can decide whether Advantage Multi® is a solution you’ll consider for your patients.

CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Cats to use by or on the order of a licensed veterinarian.

WARNINGS: Do not use on sick or debilitated cats or ferrets. Do not use on underweight cats. (See ADVERSE REACTION.) Do not use on cats less than 9 weeks of age or less than 2lbs. body weight. Do not use on ferrets less than 2 lbs. body weight. PRECAUTIONS: Avoid oral ingestion. HUMAN WARNINGS: Children should not come in contact with the application site for 30 minutes after application. See page XX for complete product information.
Advantage Multi® for Cats

(imidacloprid + moxidectin) Topical Solution

One-month topical application is generally recommended for the prevention of heartworm disease, fleas, adult, and immature ticks, and for the treatment of lice infestations in cats. After a single topical application, the drug provides continuous activity against lice infestations for the entire month. The drug is applied to the skin between the shoulder blades, once monthly. When not used for the prevention of heartworm disease, it is applied monthly to the skin behind the ears. Advantage Multi® for Cats should not be used on kittens younger than 8 weeks of age or on breeding or pregnant cats. The drug contains imidacloprid and moxidectin, which are chemicals that may make the animals susceptible to phototoxicity (sunburn) and homoeostatic disorders. The drug should be applied in a manner that avoids contacting the eyes and mucous membranes. In households with multiple pets, Advantage Multi® for Cats should be applied to all cats within 24 hours of each other. Avoid the eyes and mucous membranes when applying the drug. If accidental contact occurs, wash the eyes with water. Do not use Advantage Multi® for Cats in the ears if the ears are irritated or infected.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.

Advantage Multi® for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immitis. Advantage Multi for Cats is also indicated for the prevention of flea infestations. Advantage Multi® for Cats contains two antiparasitic agents: imidacloprid and moxidectin. The chemical nature of moxidectin (a 23,23,25)-3-Demethyl-26-butyryl-23,23-dihydroimidacloprid (methyldantoin B) is explained by Bayer.