



PROBLEM: Pain

SOLUTION:
Flunazine®

(flunixin meglumine)

Equine Paste



Feature/Function:

- 1,500 mg flunixin meglumine
- First approved generic of Banamine®

» Benefit:

Effective relief of pain

Feature/Function:

- 30g calibrated dosing syringe
- Apple Flavor

» Benefit:

Easy administration

Feature/Function:

- FDA-approved pain relief
- No contraindications when used as directed
- No significant side effects reported

» Benefit:

Safe, high-quality product

For more information, contact your Bimeda sales representative or Bimeda Customer Service at 888-524-6332 and info@bimedaus.com. For complete product information and label copy, visit www.bimedaus.com

Federal law restricts this drug to use by or on the order of a licensed veterinarian. There are no known contraindications to this drug when used as directed. The effect of flunixin on pregnancy has not been determined. Studies to date show there is no detrimental effect on stallion spermatogenesis with or following the recommended dose of flunixin meglumine. For oral use in horses only. Do not use in horses intended for human consumption.

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**Sound
Byte**



Flunazine (Flunixin meglumine) Equine Paste is a potent non-steroidal and non-narcotic anti-inflammatory product. This makes it a **potent yet very safe solution** for the relief of inflammation and pain in horses.

Flunazine is quickly absorbed and **starts acting within 2 hours** with duration of activity up to 36 hours.

There are **no known contraindications** when used as directed, and field studies reported no significant side effects.

Flunazine is designed with the horse owner in mind:

- One 30g syringe will treat a 1,000 lbs horse once daily for 3 days, which is the recommended treatment length.
- The syringe is calibrated by horse weight in 250lbs increments for easy dosing.
- The paste is apple flavored and scented, to maximize acceptability.

Flunazine is the first generic of Banamine® and is a safe, reliable, and cost effective generic alternative.

Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Identify if a Bimeda representative has been in recently:

Doctor, has anyone spoken with you recently about Flunazine® Equine Paste from Bimeda.

If **YES**, confirm and discuss benefits

If **No**, engage/detail the customer as the primary contact.

Confidence

I believe this product provides easy-to-administer, safe and effective pain management while remaining cost effective.

Invitation (neutral)

Let's take a look at some of the key features of Flunazine®...

It's the customer's decision

...so you can decide whether it's a solution you'll consider for your patients presenting with joint and muscular pain.