Protect your patients from fleas & ticks for up to 12 weeks* with BRAVECTO®

**IMPORTANT SAFETY INFORMATION:**

BRAVECTO has not been shown to be effective for 12-weeks’ duration in puppies or kittens less than 6 months of age.

**BRAVECTO Chew:**
The most common adverse reactions recorded in clinical trials were vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence.

**BRAVECTO Topical for Dogs:**
The most common adverse reactions recorded in clinical trials were vomiting, hair loss, diarrhea, lethargy, decreased appetite, and moist dermatitis/rash. BRAVECTO is not effective against lone star ticks beyond 8 weeks of dosing. For topical use only. Avoid oral ingestion. Use caution in dogs with a history of seizures. Seizures have been reported in dogs receiving fluralaner, even in dogs without a history of seizures. **BRAVECTO Topical for Cats:**
The most common adverse reactions recorded in clinical trials were vomiting, itching, diarrhea, lethargy, decreased appetite, and scabs/ulcerated lesions. BRAVECTO is not effective against American dog ticks beyond 8 weeks of dosing. For topical use only. Avoid oral ingestion. The safety of BRAVECTO has not been established in breeding, pregnant and lactating cats. Use with caution in cats with a history of neurologic abnormalities. Neurologic abnormalities have been reported in cats receiving BRAVECTO, even in cats without a history of neurologic abnormalities.

*BRAVECTO kills fleas and prevents flea infestations. BRAVECTO Chew and BRAVECTO Topical for Dogs kill ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks and also kill lone star ticks for 8 weeks. BRAVECTO Topical for Cats kills ticks (black-legged tick) for 12 weeks and American dog ticks for 8 weeks.

**Feature:**
One dose provides up to 12 weeks* of extended protection against fleas & ticks.

**Benefit:**
Fewer treatments per year make pet owner adherence easier.

**Feature:**
Available in a chew or topical solution for dogs, or topical solution for cats

**Benefit:**
Easy to administer

**Feature:**
Available by prescription only

**Benefit:**
Good for patients, compliance and your practice

See Prescribing Information on following XX page.

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Fewer doses help improve adherence

More convenient for pet owners
Four doses of BRAVECTO provide nearly a full year of flea and tick protection instead of having to treat 12 times with a monthly product.

Fewer potential gaps in protection
Fewer doses per year also means less chance of pet owners forgetting and missing one.

Available by prescription only
Administer the first dose in your clinic and rest assured your patient is protected for up to 12 weeks.*

BRAVECTO at Bravectovets.com


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Check-Off (Qualify)
Identify if a Merck representative has been in recently:
Doctor, have you recently been introduced to Bravecto?
If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

Confidence
I believe Bravecto will provide an important tool for ensuring pet owner compliance with your flea & tick recommendation.

Neutral invitation
Let's take a look at some basic information about Bravecto…

It’s the customer’s decision
…so you can decide whether Bravecto is a solution you’ll recommend to protect patients against fleas & ticks.