

Doxidyl™ (deracoxib) Chewable Tablets

PAIN CONTROL AT AN AFFORDABLE PRICE



FEATURE #1:

Effective pain control for dogs

FEATURE #2:

Costs less than Deramaxx® (deracoxib)

FEATURE #3:

Beef-flavored chewable tablets

BENEFIT #1:

Helps manage pain and inflammation caused by osteoarthritis (OA) and orthopedic and dental surgeries

BENEFIT #2:

Bioequivalent to the pioneer brand at a lower price

BENEFIT #3:

Best when given with food, but tasty enough to be given without

IMPORTANT SAFETY INFORMATION:

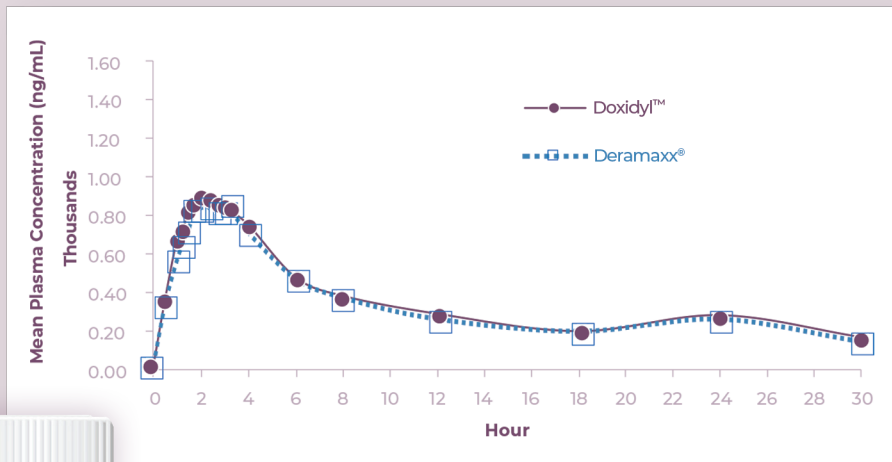
For use in dogs only. Do not use in cats. As a class, nonsteroidal anti-inflammatory drugs (NSAIDs) may be associated with gastrointestinal, kidney or liver side effects. These are usually mild but may be serious. If side effects occur, pet owners should discontinue use and contact their veterinarian. As with any NSAID, all dogs should undergo a thorough history and physical examination before the initiation of NSAID therapy. Concurrent use with other anti-inflammatory drugs, such as NSAIDs or corticosteroids, should be avoided. The safe use of DOXIDYL™ (deracoxib) Chewable Tablets in dogs younger than 4 months of age, dogs used for breeding or in pregnant or lactating dogs has not been evaluated. Refer to the full prescribing information for complete details on page XX.

Sound Byte



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Deramaxx® is a trademark of Elanco or its affiliates.

Bioequivalency Study Results



- Doxidyl™ Chewable Tablets are scored for precise dosing
- Available in 4 sizes: 12 mg, 25 mg, 75 mg, and 100 mg
- FDA approved

Support your pain patients by switching to Doxidyl™ for your deracoxib needs.

Sound Byte

CHECK-OFF & ECHO NOTES

First, always ask if the manufacturer rep has visited the practice recently:

Doctor, have you recently been introduced to Doxidyl™ (deracoxib)?

If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact

Confidence

I believe Doxidyl™ will provide an important tool for managing and controlling pain and inflammation associated with OA, and following orthopedic and dental surgeries in your patients.

Invitation (neutral)

Let's take a look at some basic information about Doxidyl™...

Acknowledge the customer as the decision maker:

...so you can decide whether this first affordable deracoxib option is a solution you'll consider for your patients presenting with signs of OA pain and inflammation.