Meloxidyl®
(meloxicam) Oral Suspension

A trusted NSAID Oral Suspension to control the pain and inflammation associated with osteoarthritis.

Feature/Function:
Effective pain control – reduced pain and inflammation associated with osteoarthritis.

» Benefit:
Can help increase quality of life and mobility for dogs.

Feature/Function:
Oral suspension – owners can easily administer doses to dogs of all weights via syringe. Every bottle of Meloxidyl® (meloxicam) includes two dosing syringes—one for small dogs and another for large dogs.

» Benefit:
Convenient and easy dosing for clinics and pet owners.

Feature/Function:
A single concentration (1.5mg/mL) with a range of bottle sizes (10mL, 32mL, 100mL, 200mL).

» Benefit:
Makes it easy to dispense the right quantity to clients.

Available in 10mL, 32mL, 100mL and 200mL size bottles

DO NOT USE MELOXIDYL ORAL SUSPENSION IN CATS. Acute renal failure and death have been associated with the use of meloxicam in cats. Dogs with known hypersensitivity to meloxicam or other NSAIDs should not receive Meloxidyl Oral Suspension. Meloxidyl Oral Suspension is not recommended for use in dogs with bleeding disorders. If vomiting, diarrheas, decreased appetite or other signs of illness are seen, discontinue treatment immediately.

WWW.MELOXIDYL.COM • 1-800-999-0297

© 2015 Ceva Animal Health, LLC, Lenexa, KS 66215
Meloxidyl is a registered trademark of Ceva Santé Animale S.A.
Metacam is registered trademark of Boehringer Ingelheim Vetmedica GmbH
Check-Off (Qualify)

Identify if a Ceva representative has been recently:

- Doctor, has your Ceva representative discussed Meloxidyl® (meloxicam) Oral Suspension with you recently?
- If **YES**, confirm and discuss benefits.
- If **NO**, engage/detail the customer as the primary contact.

Confidence

I believe using Meloxidyl® as your NSAID of choice in the management of your osteoarthritis patients will bring more value by providing efficient pain control and ease of use.

Invitation (neutral)

Let’s take a look at some of the key features of Meloxidyl® and Ceva services…

It’s the customer’s decision

…so you can determine whether Meloxidyl® is a solution you’ll consider for treating osteoarthritis in dogs.

MORE BENEFITS

- Contains the same active ingredient as Metacam® (meloxicam)
  - FDA approved; bio-equivalent to Metacam®
- Only one concentration of meloxicam to stock
  - Less product on the shelf; Simple dosing process
- In addition to relieving pain with Meloxidyl®, dietary changes, supplements, as well as lifestyle changes may help manage osteoarthritis in the long term.

Meloxidyl® (meloxicam) is a trusted NSAID to control the pain and inflammation associated with osteoarthritis. In addition to relieving pain with Meloxidyl®, dietary changes, supplements, as well as lifestyle changes may help manage osteoarthritis in the long term.

Check-Off & Echo Notes

- Sound Confidence
- Invitation (neutral)
- It’s the customer’s decision