

TRP-Tri-COX® Soft Chew

An innovative formula to help support healthy joint function in dogs



Feature/Function:

UC-II® (Undenatured Type-II Collagen) helps support the normal function of the immune system and inflammatory response within the joint

» Benefit:

TRP-Tri-COX® helps maintain healthy joint and function

Feature/Function:

A blend of active ingredients that target multiple aspects of the joint function

- Boswellia extract and Omega-3 Fatty Acids help support a normal inflammatory response
- Astaxanthin brings antioxidant benefits
- Bromelain helps maintain normal healing process in joint and muscles
- Glucosamine and MSM help maintain the normal production of collagen and cartilage
- Creatine helps maintain muscle mass

» Benefit:

A multimodal approach that considers all major aspects of the joint function.

Feature/Function:

Palatable chicken-flavored soft chew. TRP-Tri-COX® is available in regular or mini formula.

» Benefit:

TRP-Tri-COX® presentations cover a wide range of weights, from 5lbs to over 100lbs. The palatable soft chew forms make dosing and administration easy for pet owners. TRP-Tri-COX® has a palatability guarantee.

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**Sound
Byte**

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UC-II® is a registered trademark of InterHealth N.I.



TRP-Tri-COX® is designed to be a part of the management of joint health in the long term, in conjunction with dietary and lifestyle changes.

Product Facts

For use in dogs only

Recommended to support healthy joint function in dogs.

The unique blend of ingredients in TRP-Tri-COX® Soft Chew including the patented UC-II® helps maintain normal inflammatory and immune response in the joint. TRP-Tri-COX® Soft Chew also provides the cartilage building blocks, antioxidants and muscle support that are necessary for proper joint function.

Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Identify if a Ceva representative has been in recently:

Doctor, has your Ceva representative discussed TRP-Tri-COX® Soft Chew with you recently?

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

Confidence

I am sure that TRP-Tri-COX® Soft Chew will provide you with more value regarding the management of joint health with its innovative formula that helps support joint function in dogs.

Invitation (neutral)

Let's take a look at some of the key features of TRP-Tri-COX® Soft Chews ...

It's the customer's decision

...so you can determine whether TRP-Tri-COX® Soft Chews are a solution you'll consider for helping manage joint health in dogs.