If just one bite can cause disease, why wait for the bite?

Vectra 3D® kills through contact so parasites don’t have to bite to die.

This is no ordinary protection.

**FEATURES:**

- Broad spectrum, topical parasiticide for dogs and puppies 8 weeks of age and older.
- Contains dinotefuran and permethrin not found in oral preventatives.
- Fast-acting formula (quick onset of activity) in convenient, easy-to-use patented applicators.

**FUNCTIONS:**

- Kills and repels fleas
- Controls flea eggs, larva and pupae
- Kills and repels the five most dangerous, commonly found ticks
- Kills and repels mosquitoes
- Kills and repels biting flies and sand flies
- Kills and repels mites (excluding mange mites)
- Kills lice
- Repels and kills through contact, so dogs do not have to be bitten in order for the product to work.

**BENEFITS:**

- Broader efficacy of any ectoparasite product in the veterinary channel providing clients’ dogs protection from a wide spectrum of parasites and the diseases associated with them.
- Repels parasites before they have a chance to bite and expose animal to harmful diseases.
- Fast-acting formula (quick onset of activity) in convenient, easy-to-use patented applicators
- Reduces bites, discomfort, potential disease transmissions as well as allergic reactions or skin conditions associated with biting parasites.

Confidence
Doctor, I’m sure that Vectra 3D® meets the concerns of clients who prefer to never have fleas, ticks, mites, lice or mosquitoes bite or attach to their pets.

Invitation (neutral)
Let’s review the benefits of Vectra 3D® …

It’s the Customer’s Decision
….then you can determine whether Vectra 3D® meets the needs of your clients and practice goals.

Compare. There is NO comparison.

<table>
<thead>
<tr>
<th>Action</th>
<th>Vectra 3D®</th>
<th>NexGard® (afoxolaner)</th>
<th>Comfortis® (spinosad)</th>
<th>Trifexis® (spinosad + milbemycin oxime)</th>
<th>Bravecto® (fluralaner)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kills fleas</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Repels fleas</td>
<td>✓</td>
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<tr>
<td>Controls flea eggs</td>
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<td>Controls flea larvae</td>
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<tr>
<td>Controls flea pupae</td>
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<tr>
<td>Kills ticks</td>
<td>✓</td>
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<tr>
<td>Repels ticks</td>
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<tr>
<td>Repels and kills mosquitoes</td>
<td>✓</td>
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<tr>
<td>Kills biting flies</td>
<td>✓</td>
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<tr>
<td>Repels biting flies</td>
<td>✓</td>
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<tr>
<td>Kills sand flies</td>
<td>✓</td>
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<td></td>
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<tr>
<td>Repels sand flies</td>
<td>✓</td>
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<tr>
<td>Kills &amp; repels mites*</td>
<td>✓</td>
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</tbody>
</table>

Qualify: Identify if a Ceva representative has been in recently:
Doctor, have you considered vet-exclusive Vectra 3D® in your mix of parasiticides you recommend?

If YES, confirm and discuss benefits
If NO, engage/detail the customer as the primary contact

Why wait for the bite?

Do NOT USE VECTRA 3D ON CATS
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