**MiconaHex+Triz™**

**Shampoo, Spray, and Wipes**

A unique combination of miconazole, chlorhexidine, patented USP TrizEDTA, and ceramides.

**Antimicrobial therapy just got stronger!**

- Miconazole and chlorhexidine aid in the treatment of moderate to severe fungal and/or bacterial skin infections
- Potentiated with the antibacterial activity of TrizEDTA
- Plus epidermal barrier repair therapy with the addition of ceramides

Formulated for use in dogs, cats and horses.

**Indications**

For support of healthy skin for animals with conditions responsive to miconazole and/or chlorhexidine.

<table>
<thead>
<tr>
<th>MiconaHex+Triz Products</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Antifungal power of miconazole</td>
<td>✓</td>
</tr>
<tr>
<td>Antibacterial power of chlorhexidine and miconazole</td>
<td>✓</td>
</tr>
<tr>
<td>Antibacterial potentiating power of TrizEDTA</td>
<td>✓</td>
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<tr>
<td>Ceramides providing a more complete solution to barrier repair therapy</td>
<td>✓</td>
</tr>
<tr>
<td>Competitive price</td>
<td>✓</td>
</tr>
<tr>
<td>Pleasing lavender and lemon grass oil scent</td>
<td>✓</td>
</tr>
<tr>
<td>Shampoo lathers well</td>
<td>✓</td>
</tr>
<tr>
<td>Spray/Wipes help:</td>
<td>✓</td>
</tr>
<tr>
<td>• In between baths/bath alternative</td>
<td>✓</td>
</tr>
<tr>
<td>• Easy to use for better client compliance</td>
<td>✓</td>
</tr>
</tbody>
</table>

“**A client used this shampoo for her dog with rather severe bacterial pyoderma and Malassezia dermatitis. She loved the product and would recommend it because of the great smell and its help to stop hair loss, infection and odor. She noticed more rapid hair regrowth after using it.”**

– Joel Griffies, DVM, DACVD
Meeting the challenges of animal health.

MiconaHex+Triz™
Shampoo, Spray, and Wipes

Active Ingredients

1% Miconazole: a synthetic antifungal widely used to aid in the prevention and treatment of fungal skin infections.

2% Chlorhexidine Gluconate:
- Generally used as adjunctive therapy for bacterial skin infections caused by Gram-positive and Gram-negative bacteria.
- Considered to have residual effects and can remain active on the skin after rinsing.
- Bacteria and fungi do not develop resistance toward chlorhexidine gluconate.

TrizEDTA (tromethamine USP, disodium EDTA dehydrate):¹
- Antimicrobial and antibiotic potentiating activity
- Blocks the *Pseudomonas* efflux pump
- Potentiates chlorhexidine and antibiotics
- Disrupts the bacterial cell wall by chelating metal ions making the cell wall more porous

Ceramides: aid in moisturizing, repairing, and restoring dry, damaged skin

How TrizEDTA™ works

TrizEDTA breaks up the cell wall allowing active ingredients such as antiseptics (e.g., chlorhexidine) and antibiotics to access the cell.

Ceramide Technology

- Applied topically, ceramides help to moisturize, repair, and restore dry, damaged skin.
- Formulations containing lipids identical to those in skin and, in particular, some ceramide supplementation may improve skin conditions caused by impaired barrier function.

Sound Byte

**Qualify:** Identify if a Dechra representative has been in recently:

**Doctor, do you treat bacterial and fungal skin infections with topical therapies such as medicated shampoos, sprays, and/or wipes?**

If YES, then review the key benefits of the unique formula of MiconaHex+Triz products containing miconazole, chlorhexidine, TrizEDTA, and ceramides.

If NO, then review the key benefits of topical therapies to aid in the treatment of mixed skin infections, and introduce MiconaHex+Triz products.

**Confidence**

Doctor, I am convinced MiconaHex+Triz products are the right solution for animals with conditions responsive to miconazole and/or chlorhexidine. Sprays and Wipes makes in-between bath skin maintenance convenient and easy.

**Invitation (neutral)**

Let’s take a quick look at my product overview information …

**It’s the Customer’s Decision**

… then you can determine where MiconaHex+Triz shampoo fits in your skin care and dermatology recommendation protocols.

Reference


For more information contact us at: Dechra Veterinary Products 866-933-2472 or www.dechra-us.com