Feature/Function:
Calves receiving Vetericyn Plus® Pink Eye Spray had an average of 79.1% reduction in pain scores by day 2, this was a 60.8% greater reduction in pain than seen in saline controls. Lesion size was also reduced significantly. By day 3, the lesion size was reduced by 85% compared to the control group.¹

**Benefit:**
Proven efficacy by cleaning and irrigating eyes showing signs of pink eye.

Feature/Function:
Vetericyn Plus® Pink Eye Spray can be utilized as an aid in the reduction of pain and symptoms of pink eye and corneal lesion size in cattle with no detectable residues in plasma, serum, milk, urine, liver, fat or muscle.

**Benefit:**

Feature/Function:
The approximate cost of a 3 day, 2 mL (3 sprays) once a day regimen of Vetericyn Plus® Pink Eye spray is $0.90.

**Benefit:**
Cost analysis of Vetericyn Plus® Pink Eye Spray verses that of Oxytetracycline and Florenfenicol show a total drug cost savings of $34.84 to $50.86, respectively.


*Not recommended to use antibiotic creams or other eye ointment before applying Pink Eye Spray. No known contraindications. For superficial use with intact cornea.
Vetericyn Plus® Pink Eye Spray is a next generation eye care solution designed to focus on eyes showing signs of pink eye. This pH-balanced solution is used for cleaning, irrigating and flushing eyes, which sets the stage for optimal healing conditions and provides an advanced alternative to antibiotic solution. Vetericyn Plus is as safe as it is effective.

**Vetericyn Plus® Pink Eye Spray, with plus Technology, is indicated for:**

- Pink Eye
- Redness & Irritation
- Discharge & Drainage
- Flushing Away Pollutants & Foreign Materials

**Proven Features:**

- No ocular irritation
- No antibiotics
- No withdrawal periods
- Easy administration

**Other VETERICYN LIVESTOCK PRODUCTS**

Learn more about these other great topical wound and skin management solutions from Vetericyn with hypochlorous technology.

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**Sound Byte**

**Check-Off (Qualify)**

Identify if a Vetericyn® representative has been in recently:

Doctor, have you recently been educated on Hypochlorous Technology, the most advanced wound management solution appropriate for cattle showing signs of pink eye?

If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

**Confidence**

I believe Vetericyn Plus® Pink Eye Spray sets the stage for optimal healing conditions and provides an advanced alternative to antibiotic solution.

**Invitation (neutral)**

Let's take a closer look at this next generation eye care solution...

**It's the customer's decision**

...so you can decide whether Vetericyn Plus® Pink Eye Spray with Hypochlorous Technology will significantly benefit patient outcomes for you and your producer customers.

Call 866.318.3116 to connect with a Vetericyn account manager in your area.

www.vetericyn.com

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