SAME MEDICATION FOR DOGS.

EASIER–TO–SWALLOW PRICE FOR OWNERS.

FEATURE #1:
Contains Ivermectin/Pyrantel

BENEFIT #1:
Proven active ingredient for heartworm protection

FEATURE #2:
Kills heartworm larvae, treats and controls roundworms and hookworms

BENEFIT #2:
Protects against parasites in dogs

FEATURE #3:
Easy-to-give, beef-flavored chewable at a 30% lower price

BENEFIT #3:
A cost-effective, convenient dosing option for your clients

First, always ask if the manufacturer rep has visited the practice recently:

Doctor, you've recently been introduced to Tri-Heart® Plus?

If YES, confirm and discuss benefits. If NO, engage/detail the customer as the primary contact.

Confidence
I believe Tri-Heart® Plus will provide an important tool for preventing heartworm disease in your patients.

.Invitation (neutral)
Let's take a look at some basic information on Tri-Heart® Plus…

CUSTOMER'S DECISION
…so you can decide whether Tri-Heart® Plus is a solution you’ll consider for your patients to prevent heartworm disease.