Sodasorb® LF is specifically formulated to safely absorb CO₂ and prevent the degradation of anesthetic gases while inhibiting the production of compound A, carbon monoxide, heat and desiccation. Unlike traditional absorbents, Sodasorb® LF’s color change is permanent once exhausted and it does not revert back to its original color. This means no more guesswork for your customers when deciding when to change absorbent.

Feature/Function:
After opening, CO₂ absorbents should be replaced every 8 hours of use or every 2 weeks, even if the sodalime has not been used. Sodasorb® LF provides the proven reliability, safety and performance to ensure the well-being of both your patients and your staff.

» Benefit:
Safety.

Feature/Function:
Most CO₂ absorbents will change colors but revert back to white, making it hard to know when to change the absorbent. Sodasorb® LF is the CO₂ absorbent with safety you can see. When Sodasorb® is exhausted, permanent, high-contrast color change occurs.

» Benefit:
Reliability. Eliminates the guesswork about when to replace.

Feature/Function:
Longer lasting formula than the competition.

» Benefit:
Performance and savings.
When Sodasorb® is exhausted, permanent, high-contrast color change occurs. This will have clinics changing their soda lime more frequently, allowing for safer patients and higher sales.

Sodasorb® sales will also go towards your anesthesia goal.

**Sound Byte**

**Check-Off (Qualify)**
Identify if clinics are already using Sodasorb® CO₂ absorbent:

Doctor, are you familiar with the safety, reliability and potential cost savings that Sodasorb® products can provide?

If Yes, confirm and discuss benefits further.
If No, discuss the clear benefits of using Sodasorb® products, leave them with literature and direct them to midmarkanimalhealth.com/sodasorb to learn more.

**Confidence**

Doctor, I believe Sodasorb® will prove to be more safe, reliable and user friendly than your current absorbent while also providing additional cost savings.

**Invitation (neutral)**

Let’s review the benefits of Sodasorb® CO₂ absorbent…

**It’s the customer’s decision**

…so you can decide whether Sodasorb® CO₂ absorbent is a solution that will further benefit your patients, staff, clients and practice.