Keep sales in the clinic where they belong...

**DASUQUIN ADVANCED** is the Key!

### New!

- Same active ingredients as Dasuquin, the #1 Veterinarian Recommended Brand, now enhanced with alpha-lipoic acid, *Boswellia serrata* extract, Curcumin extract, and Manganese Ascorbate.
- Research has shown that the additional ingredients in Dasuquin Advanced provides:
  - Better inhibition of PGE₂
  - Enhanced antioxidant activity
  - Superior bioavailability of Curcumin extract

### Feature/Function

<table>
<thead>
<tr>
<th>Feature/Function</th>
<th>Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Internet friendly packaging. Each dispensing carton contains individual blister cards with 16 tablets each or pouches with 64 soft chews each.</td>
<td>Specially designed to meet the needs of veterinary clinic dispensing. Limits appeal to online pharmacies and helps keep sales in the clinic.</td>
</tr>
<tr>
<td>Each dispensing carton incorporates pet owner-friendly tools including administration charts, progress tracking charts, follow-up/clinic information. Pet owner brochures (available separately).</td>
<td>This dispensing format provides all the tools required to drive pet owner compliance and better patient outcomes.</td>
</tr>
</tbody>
</table>

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**Sound Byte**

Dashuquin is the only joint health supplement you need!

*Source: Among veterinary brands. Survey conducted in February 2014 of small animal veterinarians who recommended oral joint health supplements.*
ADVANCED FORMULA

The enhanced formula of Dasuquin® Advanced adds alpha-lipoic acid, Boswellia serrata extract, Curcumin extract, and Manganese Ascorbate to Dasuquin®. Soft chews provide over 4x the level of EPA/DHA over most joint health soft chews:
- Sm/Med Dogs: 30 mg EPA / 25 mg DHA
- Large Dogs: 55 mg EPA / 40 mg DHA

ADVANCED SCIENCE

Ingredients supported by research shown to:
- Inhibit multiple mediators involved in cartilage breakdown.
- Support cartilage matrix.

ADVANCED PACKAGING

Non-Internet friendly design helps build clinic business with tools to help support clinic protocols and drive pet owner compliance including:
- Administration chart
- Clinic information and follow up
- Progress Chart

Available in Chewable Tablets and Soft Chews for Small to Medium and Large Dogs.

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- Administration chart
- Clinic information and follow up
- Progress Chart

For more information, visit DasuquinAdvanced.com, contact your Nutramax Laboratories Veterinary Sciences, Inc. sales representative, or call customer service at 888-886-6442.

Available in Chewable Tablets and Soft Chews for Small to Medium and Large Dogs.

<table>
<thead>
<tr>
<th>Dog Weight Range</th>
<th>Number of TABLETS per Day</th>
<th>Number of SOFT CHEWS per Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small to Medium Dogs</td>
<td>Initial 4-6 Week Administration Period</td>
<td>Suggested Maintenance Level</td>
</tr>
<tr>
<td>&lt; 10</td>
<td>½</td>
<td>½</td>
</tr>
<tr>
<td>10–29</td>
<td>1</td>
<td>½</td>
</tr>
<tr>
<td>30–59</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>60–120</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

Clinic Info & Follow Up:

Doctor's Name: __________________________ Date: __________
Patient's Name: __________________________________________
Number of Blisters Enclosed: __________________________
Directions: ____________________________________________
____________________________________________________________________
Recheck Date: ______________________________

First, always ask if the manufacturer rep has visited the practice recently:

Doctor, have you discussed Dasuquin® Advanced recently with a representative?

If yes, confirm and discuss the benefits!
If no, engage/detail the customer as the primary contact.

It’s the Customer’s Decision

...so you can recommend the superior formula in Dasuquin® Advanced which will drive your clinic’s joint health business, improve your ability to compete with online pharmacies, and increase pet owners’ compliance with better patient outcomes.

DASUQUIN IS THE ONLY JOINT HEALTH SUPPLEMENT YOU NEED!