SoundByte

PROVIAIBLE®-FORTE

DIGESTIVE HEALTH SUPPLEMENT

Now with Twice the Colony Forming Units!!

Feature/Function:
Contains 10 Billion Colony Forming Units (CFUs), more than most competitors.

Benefit:
Provides increased opportunity for colonization.

Feature/Function:
Contains 7 strains of microorganisms compared to other single-strain products.

Benefit:
Research suggests that a probiotic product with multiple strains has a higher likelihood of colonization versus a single-strain product. The organisms in Proviable have been shown to colonize in research.

Feature/Function:
Formulation flexibility with three SKU’s packaged in convenient Vet Pack Dispensers.

Benefit:
Kit contains 15 or 30 mL of Kaolin/Pectin paste and 15 capsules for short-term use. Capsules are packaged in 45 count cartons for long-term use or as needed. Kits are distributed in 5 kit dispensers and capsules in 4 carton dispensers. Dispenser packaging is designed to keep sales in the clinic and off of the internet.

To learn more about Proviable®-Forte visit: www.Proviable-Forte.com or contact your Nutramax Laboratories Veterinary Sciences, Inc. sales representative.

Our customer service and technical advisors are also available Monday thru Friday 8:30 am to 5:00 pm eastern time at 888-886-6442.
# Proviable-KP Paste
For Short-Term Use

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tasty paste</td>
<td>is easily administered in a graduated tube</td>
</tr>
<tr>
<td>Available kit sizes</td>
<td>15 mL tube for cats and small dogs (&lt;20 lbs) plus 15 capsules, 30 mL tube for medium to large dogs (&gt;20 lbs) plus 15 capsules</td>
</tr>
</tbody>
</table>

# Proviable-Forte Capsules
Sprinkle capsules for short-term use (with paste) or alone for long-term use

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>May be pill or sprinkled on food</td>
<td></td>
</tr>
<tr>
<td>Packaged</td>
<td>in 15 capsules per blister pack:</td>
</tr>
<tr>
<td>Strength</td>
<td>One strength for all sizes of dogs &amp; cats</td>
</tr>
<tr>
<td>Available</td>
<td>in a dispenser with four 45-count packages</td>
</tr>
<tr>
<td>Paste contains probiotics plus 2 prebiotics and Kaolin/Pectin to help firm stools</td>
<td>Contains 10 billion CFUs of live bacteria plus 2 prebiotics per daily capsule</td>
</tr>
<tr>
<td>Cats: 1 mL, 2 to 3 times daily</td>
<td>Cats and Dogs: Give 1 sprinkle capsule daily as needed</td>
</tr>
<tr>
<td>Dogs: &lt;20 lbs: 1–2 mL, 2 to 3 times daily</td>
<td></td>
</tr>
<tr>
<td>21–50 lbs: 3–4 mL, 2 to 3 times daily</td>
<td></td>
</tr>
<tr>
<td>&gt;50 lbs: 5 mL, 2 to 3 times daily</td>
<td></td>
</tr>
<tr>
<td>Paste should be given for 48 to 72 hours</td>
<td></td>
</tr>
</tbody>
</table>

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**Vet Pack designed for clinic use!**
Help keep sales off the internet and in the clinic.

**Available in three dispensing sizes!**

- 4 Convenient 45-count blister cartons in a Dispenser (180-count total)
- Each kit contains one 15 mL paste tube and one 15-count blister pack
- Each kit contains one 30 mL paste tube and one 15-count blister pack

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**Check-Off (Quality)**
Identify if a Proviable®-Forte representative has been in recently:

+ **Doctor,** have you recently been introduced to Proviable®-Forte Digestive Health Supplement?

If **YES,** confirm and discuss benefits
If **No,** engage/detail the customer as the primary contact.

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**Sound Byte**

**Confidence**
I believe Proviable®-Forte will provide an important tool for managing loose stools and to support intestinal flora balance in your patients during times of stress, antibiotic, chronic bowel and metabolic issues, weaning, food sensitivities and dietary indiscretion.

**Invitation (neutral)**
Let’s take a look at some information.

**It’s the customer’s decision**
...so you can decide whether Proviable®-Forte is a solution you’ll consider for your patients presenting with loose stools.

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