Guide to Client Conversations

For more information visit Prnpharmacal.com/kbrovet

Treatment and dosages should be based on the individual animal’s response to therapy and to minimize side effects. This may include monitoring blood bromide levels and clinical signs. Not for use in cats. Use caution with chloride-containing medications and foods. See package insert for full prescribing information for K•BroVet.

Take a closer look at the reasons long-time anticonvulsive potassium bromide can play a role in seizure management with veterinary clinics.

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRN® Pharmacal’s K-BroVet® contains the only supply of pharmaceutical grade potassium bromide sourced from an FDA-inspected facility.</td>
<td>K-BroVet® is a reliable and trusted product with a two-year shelf life manufactured specifically for dogs.</td>
</tr>
<tr>
<td>Potassium bromide is excreted renally, limiting hepatotoxicity.1,2,3</td>
<td>Ideal choice for dogs with compromised liver function in need of long-term seizure management.</td>
</tr>
<tr>
<td>Potassium bromide is a liver-flavored, scored chewable tablet that is administered once-a-day.</td>
<td>For busy pet owners, 2x – 4x daily dosing can be challenging, which may negatively impact compliance.</td>
</tr>
<tr>
<td>Potassium bromide has a half-life of at least 21 days1,2. The longest half-life of all seizure management options.</td>
<td>If a dose is missed, drug concentration fluctuation is unlikely to occur, minimizing a seizure occurrence.2</td>
</tr>
</tbody>
</table>

For more information visit Prnpharmacal.com/kbrovet

Treatment and dosages should be based on the individual animal’s response to therapy and to minimize side effects. This may include monitoring blood bromide levels and clinical signs. Not for use in cats. Use caution with chloride-containing medications and foods. See package insert for full prescribing information for K•BroVet.

PRN® Pharmacal’s K•BroVet is consistently manufactured potassium bromide formulated specifically for dogs. It’s the right choice when prescribing potassium bromide.

“When dealing with epileptic patients, it’s critical to have confidence in product efficacy to avoid breakthrough seizures that can be brought on by the assumption that drugs not manufactured specifically for dogs will always work the same way in a canine patient. With a consistently manufactured product like K•BroVet® that contains the only supply of pharmaceutical grade potassium bromide sourced from an FDA-inspected facility, I know exactly how that drug will behave in nearly every patient. And for that reason, it plays a vital role in my product portfolio.”

Simon R. Platt, BVM&S, FRCVS, DACVIM (Neurology), DECVN
University of Georgia
College of Veterinary Medicine

K•BroVet® and PRN® are registered trademarks of Pegasus Laboratories, Inc.

Sound Byte
Check-Off (Qualify)
Doctor, do you use potassium bromide to manage seizures?
If YES, review features and benefits of K•BroVet.
If NO, do you have epileptic cases in which client compliance is an issue?
Then
If YES, let’s take a look at some reasons why potassium bromide can be a good fit for those cases. If NO, that is great news that compliance is not an issue with your clients; however I do want to share Dr Simon Platt’s remarks for future consideration given that you’re not using K•BroVet; a consistently manufactured product formulated specifically for dogs.

CONFIDENCE:
PRN® Pharmacal’s K•BroVet is consistently manufactured potassium bromide formulated specifically for dogs. It’s the right choice when prescribing potassium bromide.

IT’S THE CUSTOMER’S DECISION:
You can positively impact compliance and ultimately, results, when you recommend K•BroVet.