Cefpodoxime Proxetil Tablets*  
100 mg and 200 mg

- Convenient once-a-day cephalosporin developed specifically for dogs
- FDA-approved veterinary generic of Simplicef®
- 100 mg (scored) & 200 mg tablets available in 100 count bottles
- Meets all FDA bioequivalence requirements and manufactured using current Good Manufacturing Practices (cGMP)

Enrofloxacin Flavored Tablets**
22.7 mg, 68 mg and 136 mg

- Convenient beef flavored once-a-day broad-spectrum fluoroquinolone for dogs and cats
- FDA-approved veterinary generic of Baytril® Taste Tabs®
- Available in the same strengths, scoring and bottle counts as Baytril® Taste Tabs®
- Meets all FDA bioequivalence requirements and manufactured using current Good Manufacturing Practices (cGMP)

*Indicated for the treatment of skin infections (wounds and abscesses) in dogs. **Important Safety Information: Cefpodoxime Proxetil should not be used in dogs that are hypersensitive to penicillin or cephalosporin. Safety in pregnant and lactating animals or breeding male dogs has not been established.

**Indicated for use in dogs and cats for the management of diseases associated with bacteria susceptible to enrofloxacin. **Important Safety Information: In rare instances, use of this product in cats has been associated with Retinal Toxicity. Dosage should not exceed 5 mg/kg of body weight once daily in cats. Enrofloxacin is contraindicated in dogs and cats known to be hypersensitive to quinolones.

See pages 77 and 78 for package inserts with complete indications, side effects, contraindications, and other important product information
You Asked  We Listened

Putney was founded by Jean Hoffman in 2006. Our vision is to become the leading provider of high-quality, bioequivalent and specialty drugs supporting the U.S. veterinary community. At Putney, we are committed to quality pharmaceuticals for veterinarians, and we invest in programs that support the practice of high-quality veterinary medicine.

• We LISTEN to companion animal veterinarians to better understand what you need and how you want to be served. We incorporate your feedback in everything we do—from product development and partnerships to programs and sponsorships.

• We SUPPORT veterinarians with programs that address relevant topics, and we sponsor continuing education resources to help veterinarians stay on top of advances in the delivery of quality veterinary medicine.

• We will DELIVER a pipeline of products that give companion animal veterinarians more prescribing options and allow treatment decisions to be based on pets’ needs.

Human generic medicines saved the U.S. healthcare system over $1 trillion in the last 10 years (2002-2011).^ This process is only just beginning in veterinary medicine. Putney strives to increase the number of pet generics available and provide savings to veterinarians and pet owners.

Putney’s generic drugs support veterinarians’ use of standard-of-care drugs to treat pets. Generics can enable more pet owners to comply with the full, veterinarian-prescribed treatment, especially for chronic and frequently used drugs.

^2012 Generic Pharmaceutical Association (GphA) report.

Sound Byte
CHECK-OFF & ECHO NOTES

Check-Off (Qualify)
Identify if a Putney representative has recently discussed Putney Generics
Doctor, have you been introduced to Putney’s new, FDA- approved veterinary generics of Simplicef® and Baytril® Taste Tabs®
If YES, confirm benefits.
If NO, review bioequivalence results

Confidence
Doctor, I am certain the new generic drugs from Putney will likely reduce your inventory costs and increase profits while providing a high quality, safe, and effective bioequivalent alternative to Simplicef® Tablets and/or Baytril® Taste Tabs®.

Invitation to neutral
Let’s take a few minutes to review the key information…

It’s the customer’s decision
… then you can determine whether your hospital will be best served by prescribing these bioequivalent tablets for your patients when indicated.

Baytril® is a registered trademark of Bayer Aktiengesellschaft.
Taste Tabs® is a registered trademark of Bayer Healthcare LLC.
Simplicef® is a registered trademark of PAH and P&U LLC.

0516-1000-13

Committed to providing high quality affordable generic medicines for pets

www.putneyvet.com