A Healthy Solution for FRESH BREATH and MORE

C.E.T.® VEGGIE-DENT® FR3SH® Tartar Control Chews for Dogs
3-way performance that cleans teeth, freshens breath, and supports proper digestion

<table>
<thead>
<tr>
<th>Features / Functions</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>3-way performance</td>
<td>Cleans teeth, freshens breath, and supports proper digestion</td>
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<td>• Addresses oral causes of bad breath</td>
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<td>• Includes a prebiotic known to promote balanced gut flora</td>
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<td>Proprietary Z-shape</td>
<td>Maximizes prehension, allowing the chew to scrape away tartar in hard-to-reach places</td>
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<td>• Proven to reduce tartar by 70% and plaque by 37% when given daily³</td>
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<td>Healthy formula</td>
<td>Plant-based, no animal protein or wheat gluten, non-GMO corn used, and no artificial ingredients</td>
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C.E.T.® VEGGIE-DENT® Tartar Control Chews for Dogs

Sound Byte

Shaping the future of animal health
Freshens breath—over the short and long term\(^2\)

**DAY 1**

**SIGNIFICANT IMPROVEMENT FROM DAY 1**

**12 HOURS**

**12**

**DAY 14**

**IMPROVEMENT REMAINS OBSERVABLE AFTER EACH INTAKE**

**CONTINUED IMPROVEMENT OVER A 2-WEEK PERIOD**

**PROMOTE A BALANCED AND HEALTHY GUT**

Benefits of a prebiotic\(^3\)

- BALANCES GUT FLORA
- PROMOTES NITROGEN METABOLISM
- HELPS MAINTAIN INTESTINAL WELL-BEING

**References:**


**Sound Byte**

**CHECK-OFF & ECHO NOTES**

**Confidence**

C.E.T. VEGGIEDEENT FR3SH Tartar Control Chews for Dogs uniquely target bad breath and support proper digestion.

**Invitation (neutral)**

Let’s review some of the key features of C.E.T. VEGGIEDEENT FR3SH Tartar Control Chews for Dogs…

**It's the Customer's Decision**

...so you can decide whether C.E.T. VEGGIEDEENT FR3SH Tartar Control Chews for Dogs will be your choice for a healthy solution for fresh breath and more.

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