Vetericyn Plus® Veterinary Formula contains manufactured hypochlorous. Hypochlorous is a known antimicrobial that serves as a preservative to inhibit the growth of microorganisms within the products at a 99.99999% reduction against a broad range of microorganisms such as Methicillin-resistant Staphylococcus aureus (MRSA) and Pseudomonas aeruginosa.

**Benefit:**
Vetericyn Plus Wound Irrigation is an advanced alternative to old and dated cleansers that can be caustic, harm healthy tissue, and impede the healing process. Vetericyn Plus Wound Irrigation sets the stage for optimum healing conditions and is an excellent choice to moisten post-surgical sites and wound dressings, as well as irrigate and cleanse cuts, abrasions, lacerations, irritations, burns, and abscesses.

**Vetericyn Plus Antimicrobial Hydrogel** is designed to adhere to the site of application, allowing the advanced hypochlorous formula to penetrate the wound bed to add and maintain moisture balance. This unique hydrogel does not cause dermal irritation and is safe for use in sensitive areas. Vetericyn Plus Antimicrobial Hydrogel is an excellent post-surgical wound care solution to send home with patients.

**Feature/Function:**
Vetericyn Plus® VF Wound & Skin Care products are available in liquid and hydrogel formulations—offering the best in safety and effectiveness. These advanced wound care solutions set the stage for optimal healing conditions and provides streamlined wound care protocols for your practice.

**Benefit:**
Optimized outcomes for veterinary practices. Vetericyn Plus products assist in the mechanical removal of cellular debris, necrotic tissue, and foreign material from the skin and wound surface through debridement. Wounds that are clean, well maintained, and moist have demonstrated faster healing outcomes than wounds left on their own.

A moist wound and skin environment facilitates autolytic debridement and is beneficial to wound management and the wound healing process. Our hydrogel has an extensive safety profile, won’t harm healthy tissues, and works in tandem with Vetericyn Plus Wound & Skin Care Liquid to deliver a powerful combination for wound care.

**Feature/Function:**
All Vetericyn Plus® Veterinary Products, including the Otic and Ophthalmic solutions, are non-toxic and do not promote resistance to bacteria such as topicals containing antibiotics. All formulations do not sting or sensitize skin, cause no ocular or dermal irritations, and are safe for all stages of life.

**Benefit:**
Better patient compliance and Results. Dispense for at-home care of:
- **Post-operation:** spay, neuter, hernia surgery, amputation, abscesses
- **Wound Management:** acute and chronic lacerations, 1st & 2nd degree burns, moistening & lubricating wound beds
- **Skin Management:** rashes, hot spots, allergy sites, irritations, stage I-IV skin ulcerations, urine-fecal- related irritations
Call 866.318.3116 to connect with a Vetericyn Account Manager in your area or request a ride-along with one of our Technical Services Veterinarians.

**VETERICYN PLUS® VF PRODUCTS ARE AS SAFE AS THEY ARE EFFECTIVE**

- Non-cytotoxic
- No stinging or sensitization
- No ocular irritation
- No oral toxicity—safe if licked or ingested
- Non-caustic
- Contains no antibiotics, steroids, or alcohol
- Safe for all stages of life
- No contraindications

Vetericyn Plus VF is appropriate for all phases of wound healing. It is a super-oxidized hypochlorous solution for cleansing, irrigating, debriding, and moisturizing wounds.

**IN-CLINIC USES**

**Wound Care Applications**
- Acute and chronic wounds
- Partial and full-thickness wounds
- Abrasions and abscesses
- 1st and 2nd degree burns
- Post-surgical wounds
- Grafted mesh, pinch, punch, strip, and donor sites
- Stage I-IV skin ulcerations
- Minor lacerations and cuts
- Moistening and lubricating wound dressings
- Reducing wound odors

**Dermatologic Applications**
- Skin rashes
- Allergy sites
- Fecal or urine contact skin irritations
- Feather-picking-related irritations
- Hot spots

**DISPENSE FOR AT-HOME CARE**
- Post-procedure incision sites
- Dermal irritation from friction sites and skin folds
- Moistening and lubricating during dressing changes

**Check-Off (Qualify)**

**IDENTIFY IF A VETERICYN® REPRESENTATIVE HAS BEEN IN RECENTLY:**

**Doctor, have you recently been educated on Hypochlorous Technology, the most advanced wound management solution for in-clinic wound management and dispensing to patients for post procedure care?**

If **YES**, confirm and discuss benefits.
If **NO**, engage/detail the customer as the primary contact.

**Confidence**

I believe Vetericyn Plus® VF products provide the best and safest topical solutions for in-clinic wound & skin care and prescribing for post-operative care.

**Invitation (neutral)**

Let’s take a closer look at this new standard for topical wound and dermatology care…

**It’s the customer’s decision**

…so you can decide whether Vetericyn Plus® VF will significantly benefit your practice and patient outcomes.