



pH·notix™

Rebalancing Ear Cleaner for Cats and Dogs



Introducing pH·notix™ a game changing cerumen remover and rebalancing ear cleaner.

Features:	Benefits:
Triple action formula includes exclusive ingredients working in synergy to provide the most efficient ear cleaning and wax removal ^{1,2}	Reduces time during exam while preparing the ear for treatment
Exclusive lipacides help support sebum regulation and restoration of the skin acid mantle	Reduces excessive cerumen accumulation and supports the skin's natural protective barrier
Oil free formula	No need to rinse post application
Neutral pH	Will not interfere with certain topical medications

pH•notix™



Ear concerns are among the top reasons pets are seen in clinic.³ Effective cleaning is one of the most important steps in treatment and prevention.

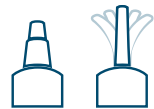
Make it easier with pH•notix™.

pH•notix™ is a pH-neutral, oil free, triple action formula that acts fast to remove cerumen and debris in cats & dogs. It doesn't interfere with certain topical medications and doesn't require rinsing.

Fast acting for hospital use.
Gentle and easy for routine home use.



Adapted for
Cats and Dogs



Dual Delivery
System



Gentle
Lemon Scent



No
Parabens

References: 1. Brevet A, Moreau M, Petit JL: Comparative in vitro ceruminolytic activity of 5 commercialized veterinary ear cleaners and a new ear cleaner prototype, 21st FECAVA Eurocongress, 15-17 October 2015, Barcelona, Spain. 2. Marignac G, Jamet JF, Petit JY, Petit JL, Woehrlé F, Perrot S: Prospective study of the effect of otitis externa before and after treatment on 20 owner's assessment of their own and their dog's quality of life, WCVF-8, FC-1300, May 31-June 4, 2016, Bordeaux, France. 3. Banfield Pet Hospital: State of pet health® 2016 report. <https://www.banfield.com/state-of-pet-health>.



Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Identify if a Vetoquinol representative has been in recently:

Doctor, have you been introduced to pH•notix™ rebalancing ear cleaner and wax remover for cats & dogs?

If **YES**, confirm and discuss key benefits of pH•notix™.
If **NO**, detail as the primary contact.

CONFIDENCE:

I believe pH•notix™ is an important cleaning tool in the management of excessive cerumen and otitis externa.

INVITATION (neutral):

Let's review some of the key features that make pH•notix™ so innovative and effective ...

IT'S THE CUSTOMER'S DECISION:

...so you can decide whether pH•notix™ will become your preferred ear cleaner.