Do your clients often complain about their pets’ behavioral issues?

Managing stress is one of the toughest challenges for pet owners. In fact, 90% of pet owners are seeking help for behavior problems.* However, most consumers don’t want to rely on sedatives for fear of harmful side effects.

Now, you can show your clients that there’s another way before this summer’s thunderstorms.

Composure™ Pro is an alternative to medication for the 90% of pet owners that would prefer using supplements.** This advanced calming supplement helps pets manage stress with active ingredients like our patented Colostrum Calming Complex® and L-Theanine (Suntheanine® Brand).

Thunderstorms in the forecast? Tell your clients that Composure™ Pro is clinically proven to work within 30 minutes and last up to 4 hours.***

For more information, visit ComposurePro.com

†Manufactured in the U.S.A. with imported and domestic ingredients

Suntheanine® L-Theanine is Patented and Licensed by Taiyo International, Inc.

HELP PETS FIND CALM BEFORE THE STORM

WHY COMPOSURE™ PRO?

› Not a sedative
› Safe to increase dosage
› Clinically proven ingredients
› Works within 30 minutes
› Lasts up to 4 hours
› No side effects

RECOMMENDED FOR:
› Vet visits
› Travelling
› Thunderstorms
› Parties
› Boarding
› Separation

*Promoting the Human-Animal bond in Veterinary Practice. Tom Catanzaro. 2001 Iowa State University Press.

**June, 2016 consumer research by VetriScience® and Schlesinger Associates.

***CanCog Technologies Study on Composure™ “Assessment of Anxiolytic Properties of a Novel Compound in Beagle Dogs with a Noise-Induced Model of Fear and Anxiety”

Learn more at www.composurepro.com

1-800-882-9993
Check-Off (Qualify)
Identify if a VetriScience® rep has been in recently:

Doctor, are you familiar with Composure™ Pro, which has a formula clinically shown to support calm behavior in dogs and cats during exposure to environmental stressors?

If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

Composure™ Pro offers an effective, all natural alternative to prescription-strength sedatives and anxiolytics. A field trial with pet owners showed a Total Effectiveness Score = 79%, and a clinical study demonstrated that it works within 30 minutes and lasts up to 4 hours.

Colostrum Calming Complex™ biopeptide blend
Colostrum Calming Complex™ biopeptide blend is a patented mixture of bioactive proteins proven to have calming or anxiolytic properties. It contains proline-rich proteins, specific monosaccharides, and specific fatty acids that work together to enhance the calming activity of the colostrum fraction. These molecular precursors support the calming response by normalizing cognitive and brain functions that are associated with excessive brain activity.

Colostrum Calming Complex™ biopeptide blend is produced from a special microfiltration process of certified bovine colostrum. This carefully monitored process assures that the bioactive components are separated and isolated without the application of denaturing heat or physical stressor.

L-Theanine (Suntheanine® Brand)
Suntheanine® brand L-Theanine is a patented dietary supplement for stress management and relaxation.

L-Theanine promotes an alert state of relaxation without drowsiness, as indicated by an increase in alpha brain waves and a decrease in beta brain wave activity. Studies have demonstrated that Suntheanine® is effective in helping dogs and cats deal with separation anxiety, fear behavior, and environmental stressors.

Tryptophan
Tryptophan is an essential amino acid known for its role in the production of nervous system messengers, especially those related to relaxation, restfulness, and sleep. It is required for the production of serotonin, which is a chemical that acts as a calming agent in the brain and plays a key role in sleep efficiency.

1. CanCog Technologies Study “Assessment of Anxiolytic Properties of a Novel Compound in Beagle Dogs with a Noise-Induced Model of Fear and Anxiety”
2. FoodScience® Corporation. (2008) Field Trial of Composure™ Products

Composure™ Pro is easy to administer and works quickly help manage anxiety and irritability in cats and dogs. It helps the animal relax and increase focus and concentration. Composure™ Pro requires no loading, can be safely doubled as needed, and is clinically shown to work in 30 minutes and last up to four hours.

Invitation (neutral)
Let's take a look at some basic information about Composure™ Pro…

It’s the customer’s decision
…so you can decide whether Composure™ Pro is a solution you’ll consider for your patients presenting signs of stress-related anxiety.