

WITNESS® | FFH

FELINE HEARTWORM-FELINE LEUKEMIA VIRUS ANTIGEN-
FELINE IMMUNODEFICIENCY VIRUS ANTIBODY TEST KIT



TRIPLE THREAT

DETECT THREE CRITICAL DISEASES
WITH ONE SIMPLE, CONVENIENT,
AND COST-EFFECTIVE TEST

Feature/Function:

Studies have demonstrated WITNESS FFH provides triple test performance veterinarians can trust.

- FeLV: 97.7% sensitivity* and 100% specificity¹
- FIV: 95.2% sensitivity and 98.2% specificity²
- Heartworm: 96.3% sensitivity and 100% specificity³

Benefit:

RELIABILITY

Feature/Function:

WITNESS FFH is as affordable as most dual FeLV-FIV tests on the market with the added benefit of offering heartworm testing. Essentially, you and your patients will be getting three tests for the price of two!

Benefit:

VALUE

Feature/Function:

WITNESS FFH is easy to use and requires less prep time, fewer steps, and no waiting time. It uses only a single buffer, eliminating confusion and allowing veterinarians to test for three—not just two—important feline diseases.

Benefit:

SIMPLICITY

*Sensitivity represents the ability to correctly identify positive samples.

[†]Specificity represents the ability to correctly identify negative samples.

zoetis

**Sound
Byte**

Abaxis VetScan Feline FeLV/FIV Rapid Test is a registered trademark of Abaxis, Inc.

IDEXX SNAP® is a registered trademark of IDEXX Laboratories, Inc.

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted.

©2017 Zoetis Services LLC. All rights reserved. WIT-00316. December 2017.

TEST CATS FOR HEARTWORM?^{4,5}

Yes. Heartworm infection in cats is very different than in dogs but still has the potential to be just as deadly. When present, the signs of heartworm infection in cats can be confused with signs of many other diseases, including feline asthma. Affected cats may vomit, cough, or have difficulty breathing.

In cats, disease is caused by an inflammatory reaction to the presence of an adult heartworm or, more often, immature adult worms. Unfortunately, the lungs of cats are profoundly reactive to the arrival or the death of the larvae or adult worm, such that significant morbidity and even death can occur.

WITNESS® FFH VERSUS ABAXIS VETSCAN® FELV-FIV RAPID TEST*

	WITNESS FFH		ABAXIS VETSCAN® FELV-FIV RAPID TEST
DETECT	Test for three diseases: FeLV, FIV, AND Heartworm.	vs.	Only tests for FeLV and FIV.
PREP	Only one buffer and one transfer pipette needed.	vs.	Additional pipettes and two buffer solutions required.
AFFORDABILITY	Value of a triple test, priced competitively with the dual tests.	vs.	Tests only for FeLV and FIV, requiring more time and money spent on separate testing for heartworm.

WITNESS® FFH VERSUS IDEXX SNAP® FELINE TRIPLE TEST*

	WITNESS FFH		IDEXX SNAP FELINE TEST
STORAGE	No refrigeration required.	vs.	Refrigeration required.
PREP	None required.	vs.	Allow time for components to warm to room temperature before use. Mixing of sample required before it can be added to the test.
TESTING	Add buffer and get results in approximately 10 minutes.	vs.	Requires time-sensitive manipulation (snapping) before waiting for results.
RESULTS	Simple-to-interpret results: one line for negative and two lines for positive.	vs.	Results are shown in a series of dots that may be more difficult to interpret.

*Based on manufacturer supplied direction insert.

References:

1. Data on file, Study Report No. D886R-US-17-038, Zoetis Inc.
2. Data on file, Study Report No. D886R-US-16-033, Zoetis Inc.
3. Data on file, Study Report No. D886R-US-16-032, Zoetis Inc.
4. Browne LE, Carter TD, Levy JK, et al. Pulmonary arterial disease in cats seropositive for *Dirofilaria immitis* but lacking adult heartworms in the heart and lungs. *Am J Vet Res.* 2005; 66: 1544-1549.
5. Lin CH, Lo PY, Tsai HJ, et al. *Dirofilaria immitis* exposure status in client-owned cats with or without lower airway/lung associated signs: case-control study in a canine heartworm-endemic area. *J Feline Med Surg.* 2017;19(2):153-157.

Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Qualify: Identify what your customer is using now:

Doctor, are you using an existing FeLV-FIV test?

If **YES**, ask: Would you consider adding heartworm to it for an added benefit while remaining cost effective?

Doctor, are you using a triple test for FeLV-FIV and heartworm?

If **YES**, ask: Did you know that Zoetis now also offers a triple test?

Confidence

I believe the Zoetis WITNESS® FFH will be an affordable alternative for detecting three critical diseases in one simple step.

Invitation to neutral

Let's take a look at some basic information about WITNESS® FFH...

It's the customer's decision

...so you can decide if WITNESS® FFH is a product you'll consider for reliable performance, good value and simplicity.