

WHY WAIT? CONFIDENTLY GO FROM SUSPECTING TO DETECTING*



Feature/Function:

The first point-of-care test for specific detection of anti-Leptospira immunoglobulin M (IgM) antibodies to the four most common serovars affecting dogs.

Detects the primary immune response (immunoglobulin M [IgM] antibodies) that develops within one week of exposure to canine leptospires.

Benefit:

TARGETS THE PREDOMINANT PRIMARY IMMUNE RESPONSE (IgM)

Feature/Function:

Get results in your clinic in approximately 10 minutes and no refrigeration required.

Benefit:

IDEAL FOR THE IN-CLINIC ENVIRONMENT

Feature/Function:

Easy 2-step test procedure with fast results. Just add sample and buffer.

Benefit:

CONFIDENTLY GO FROM SUSPECTING TO DETECTING

* WITNESS® Lepto Antibody Test Kit detects canine IgM antibodies to four important canine leptospiral serovars.

WITNESS® | Lepto

Canine Leptospira Antibody Test Kit

NOW YOU CAN KNOW NOW

A RELIABLE IN-CLINIC TEST YOU CAN TRUST

DEMONSTRATED TO DETECT IgM INDUCED
BY FOUR IMPORTANT CANINE SEROVARs

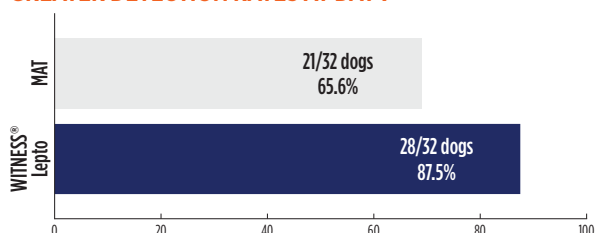
- Canicola
- Grippotyphosa
- Icterohaemorrhagiae
- Pomona

BETTER ANTIBODY DETECTION IN EARLY EXPOSURE
THAN MICROSCOPIC AGGLUTINATION TEST (MAT)¹⁻⁵

	Maximum days to seroconversion
WITNESS® Lepto	10
MAT	17

*Seroconversion was seen in some dogs as early as day 7 for both methods. A minimum four-fold increase of antibody titer (≥ 400) for any serovar of a 7-serovar MAT panel indicated seroconversion.

GREATER DETECTION RATES AT DAY 7¹⁻⁵



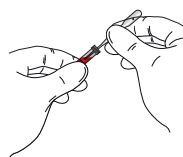
References:

1. Data on file, Study Report No. BH63W-US-16-230, Zoetis Inc.
2. Data on file, Study Report No. BH63W-US-16-231, Zoetis Inc.
3. Data on file, Study Report No. BH63W-US-16-232, Zoetis Inc.
4. Data on file, Study Report No. D866R-US-14-015 Supplemental Report, Zoetis Inc.
5. Data on file, Study Query XTR6Q002, Zoetis Inc.

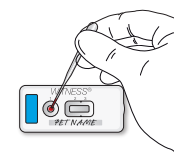


EACH WITNESS® LEPTO TEST KIT CONTAINS:
5 TEST CARTRIDGES
CUSTOM PIPETTES
1 BOTTLE OF BUFFER

REQUIRES JUST THREE SIMPLE STEPS



- ONCE INSERTED INTO SAMPLE OF SERUM, PLASMA OR WHOLE BLOOD, THE PIPETTE WILL FILL AUTOMATICALLY BY CAPILLARY ACTION



- TOUCH THE TIP OF THE PIPETTE TO THE SAMPLE PAD AND SQUEEZE THE BULB TO EXPRESS THE SAMPLE



- HOLD THE BOTTLE VERTICALLY AND ADD 3 DROPS OF BUFFER TO THE SAMPLE WELL AND WAIT 10 MINUTES

Sound Byte

CHECK-OFF & ECHO NOTES

Check-Off (Qualify)

Qualify: Identify if a Zoetis representative has been in recently.

Doctor, have you recently been introduced to WITNESS® Lepto Canine Leptospira Antibody Test Kit which detects the primary immune response (immunoglobulin M [IgM] antibodies) that develop within one week of exposure to canine leptospires?

If **YES**, confirm and discuss benefits.

If **NO**, engage the customer as the primary contact.

Confidence

I believe WITNESS® Lepto Canine Leptospira Antibody Test Kit will provide an important tool for early detection of antibodies to canine leptospires in your patients.

Invitation to neutral

Let's take a look at some basic information about WITNESS® Lepto Canine Leptospira Antibody Test Kit...

It's the customer's decision

...so you can decide whether WITNESS® Lepto Canine Leptospira Antibody Test Kit is a solution you'll consider for your patients presenting signs of canine leptospirosis.