Feature/Function: AlphaTRAK 2 is specifically calibrated and validated for dogs and cats for accurate readings.

Benefit: Provides accurate blood glucose readings, leading to better patient outcomes.

Feature/Function: AlphaTRAK 2 makes monitoring blood glucose (BG) levels at home easy and accurate.

Benefit: If pet owners are able to easily monitor their pet’s BG levels at home and provide accurate data to their veterinarian, veterinarians can more confidently manage their diabetic patients leading to better patient outcomes.

Feature/Function: As the pet-specific meter provider, Zoetis offers more than just a meter: Zoetis offers service and support.

Benefit: The additional support from Zoetis helps ensure that all product information is provided up front – allowing the pet owner and veterinarian to do their own research about it – and having a support phone number means that any additional questions can be addressed quickly.

1-888-ZOETIS1 (963-8471) • www.AlphaTRAKmeter.com

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Check-Off (Qualify)

Identify if already using the AlphaTRAK 2 meter:

Doctor, do you utilize a meter for diabetic pet monitoring? If YES, find out which one. If not Zoetis, detail the meter. If it is AlphaTRAK 2, direct to website for product information and education.

**DIFFERENCES IN THE DISTRIBUTION OF GLUCOSE IN WHOLE BLOOD**

- Humans, dogs, and cats each have different makeups of blood; specifically, there are differences in the ratios of glucose in plasma and red blood cells. Dogs have 87.5% glucose in plasma, cats have 93%. Humans have only 58%.

- To obtain accurate blood glucose readings in diabetic dogs or cats, a blood glucose meter SPECIFICALLY calibrated for dogs and cats is required.

- If a human meter is used for glucose measurement in dogs and cats, the meter assumes human glucose distribution in the blood sample to calculate the glucose levels. The results can be an underestimation of blood glucose concentrations and inaccurate readings.²

- The AlphaTRAK Blood Glucose Monitoring System IS calibrated specifically for dogs and cats.

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**Human Blood Glucose Results**

<table>
<thead>
<tr>
<th>AlphaTRAK® 2 Meter</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Meter</td>
<td>Accurate</td>
</tr>
</tbody>
</table>

**Canine Blood Glucose Results**

<table>
<thead>
<tr>
<th>AlphaTRAK® 2 Meter</th>
<th>Accurate when coded for dog</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Meter</td>
<td>May underestimate glucose</td>
</tr>
</tbody>
</table>

**Feline Blood Glucose Results**

<table>
<thead>
<tr>
<th>AlphaTRAK® 2 Meter</th>
<th>Accurate when coded for cat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Meter</td>
<td>May underestimate glucose</td>
</tr>
</tbody>
</table>

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