IMPORTANT SAFETY INFORMATION:
People with known hypersensitivity to penicillin or cephalosporins should avoid exposure to CONVENIA. Do not use in dogs or cats with a history of allergic reactions to penicillins or cephalosporins. Side effects for both dogs and cats include vomiting, diarrhea, decreased appetite/anorexia and lethargy. See full Prescribing Information on page 3.

GETS IT RIGHT THE FIRST TIME

Features:
86% of dogs needed just 1 injection to resolve their skin infection, in a US efficacy study.¹

Benefit:
Provides the treatment success veterinarians rank as the most important factor for them and their clients when selecting an antibiotic.²

Features:
100% Compliance: gives patients an assured course of antibiotic therapy for 14 days with a single injection.¹,³

Benefit:
Eliminates the compliance challenges associated with oral antibiotics such as doses given at incorrect intervals or failure to administer all the prescribed doses.

Features:
Fast and Effective Relief.

Benefit:
Rapid relief for patients and peace of mind for you, your clients and your staff.
Confidence

CONVENIA can bring peace of mind to you, your clients and your staff by providing first-time resolution of skin infections with one injection; assuring 100% treatment compliance.

Invitation to neutral

Let’s take a look at some key information about CONVENIA and how it can be an valuable tool in your practice…

It’s the customer’s decision

…so you can decide whether CONVENIA is a solution for your patients presenting with bacterial skin infections.

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ACUTE SUPERFICIAL PYODERMA: LATERAL NECK

10-year-old golden retriever treated with CONVENIA 8 mg/kg.

Baseline

24 hrs. post-injection

72 hrs. post-injection

Phases: David Bird, DVM

¹The only other treatment this dog received was an initial skin cleansing with a dilute topical antiseptic.

CONVENIA works fast:

• Rapidly absorbed into the bloodstream and then redistributed into the tissues by 30 minutes.³
• Improvement in clinic signs of infection may be seen within hours after injection.
• Killing bacteria to provide up to 14 days of antibiotic therapy.³

100% Compliance:

Eliminates the hassle and the stress of having to pill the patient.

1 Dose of CONVENIA

56 Pills

(56 pills is the equivalent of 2 pills, twice a day for 14 days)

Check-Off (Qualify)

Identify if a Zoetis representative has recently discussed Covenia:

Doctor, have you recently used CONVENIA to treat hot spots or pyoderma in a medium to large dog?
If YES, confirm benefits.
If NO, then detail as the primary contact.

References:

Each ml of CONVENIA reconstituted lyophilized contains cefovecin sodium equivalent to 80 mg (3.6 mg/lb) of body weight. After an injection of CONVENIA, therapeutic concentrations (0.06 µg/mL) for approximately 14 days and free concentrations (0.25 µg/mL) for approximately 7 days following a single subcutaneous injection in dogs. Cefovecin plasma concentrations in the dog have been characterized by the use of population pharmacokinetics."