(fluralaner and moxidectin topical solution) for Cats

FEATURE #1: 
Lasts 2 times longer than monthly products

FEATURE #2: 
Extended duration

FEATURE #3: 
Broad-Spectrum Coverage

BENEFIT #1: 
Fewer treatments mean less stress on cat, less stress on pet owner

BENEFIT #2: 
Extended duration can help increase compliance

BENEFIT #3: 
Better protection for cats
- 2-month flea and tick protection
- 2-month prevention of heartworm disease
- 2-month treatment of roundworm and hookworm


BravoVets.com/Plus
IMPORTANT SAFETY INFORMATION: The most commonly reported adverse reactions include vomiting, hair loss, itching, diarrhea, lethargy, dry skin, elevated ALT, and hypersalivation. BRAVECTO PLUS has not been shown to be effective for 2 months duration in kittens less than 6 months of age. For topical use only. Avoid oral ingestion. The safety of BRAVECTO PLUS has not been established in breeding, pregnant and lactating cats. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Neurologic adverse reactions have been reported in cats receiving isoxazoline class drugs, even in cats without a history of neurologic disorders. Use with caution in cats with a history of neurologic disorders. Use with caution in cats that are heartworm positive. The effectiveness of BRAVECTO PLUS to prevent heartworm disease after bathing or water immersion has not been evaluated.

BRAVECTO PLUS
(fluralaner and moxidectin topical solution) for Cats

The FIRST and ONLY topical to deliver flea and tick protection, heartworm prevention, and treatment of roundworm and hookworm for 2 months.

Extended Duration PLUS Broad Spectrum

2-month fleas and tick protection

2-month broad-spectrum coverage

Flea Tick

Heartworm Roundworm Hookworm

First, always ask if a Merck Animal Health representative has been in contact recently:

Doctor, have you recently been introduced to BRAVECTO® PLUS (fluralaner and moxidectin topical solution) for Cats?

If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

CONFIDENCE

BRAVECTO® PLUS is the FIRST and ONLY topical to deliver flea and tick protection, heartworm prevention, and treatment of roundworm and hookworm for 2 months.

INVITATION (neutral)

Let’s take a look at some basic information about BRAVECTO® PLUS

CUSTOMER’S DECISION

…so you can decide whether BRAVECTO® PLUS is a solution you’ll consider for extended-duration, broad-spectrum protection of cats.