**6-in-1 parasite protection**

Because NOTHING should come between you and your cat

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**Feature #1:**

6-in-1 parasite protection – Brodest available protection in one monthly dose: fleas, ticks, ear mites, heartworm, hookworms and roundworms

**Feature #2:**

Simple-to-apply, quick-drying, small-volume, monthly topical solution does not require gloves for application or separation of treated cat from family, children or other pets after application

**Feature #3:**

Dual-action of selamectin and sarolaner in REVOLUTION PLUS adds protection without adding cost - Same price as original feline Revolution* formulations

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**Benefit #1:**

Protects cats and kittens (as young as 8 weeks) from 6 common parasites in one easy to use, monthly dose

**Benefit #2:**

Promotes an easy routine for owners to follow without disrupting the bond with their cat

**Benefit #3:**

REVOLUTION PLUS allows veterinarians to elevate cat care, and offer their REVOLUTION customers tick protection and dual-action against fleas and ear mites at no additional cost!

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**IMPORTANT SAFETY INFORMATION:**

The safe use of REVOLUTION PLUS has not been established in kittens less than 8 weeks old or in breeding, pregnant or lactating cats. Reported side effects in clinical trials included lethargy and anorexia. Use with caution in cats with a history of neurologic disorders. Sarolaner, one of the ingredients in REVOLUTION PLUS, is a member of the isoxazoline class, which has been associated with adverse reactions such as tremors, ataxia, and seizures. Reactions have occurred in cats with or without a history of neurologic disorders. In humans, REVOLUTION PLUS may be irritating to skin and eyes. See brief summary of full prescribing information on page XX.
Because NOTHING should come between you and your cat

First, always ask if a Zoetis representative has been in contact recently:
Doctor, have you recently been introduced to REVOLUTION® PLUS, the broadest available parasite protection available to cats in one easy to use monthly dose?
If YES, confirm and discuss benefits.
If NO, engage/detail the customer as the primary contact.

CONFIDENCE
I believe REVOLUTION® PLUS will elevate the care you provide to cats, broadening the protection you prescribe to include ticks and adding dual-protection against fleas. You can have peace of mind dispensing REVOLUTION PLUS too because, unlike Bravecto® Plus for Cats, its simple application does not require owners to wear gloves or separate treated cats from family – and you can safely prescribe REVOLUTION PLUS to heartworm positive cats and kittens as young as 8 weeks. No wonder REVOLUTION PLUS is already veterinarians’ #1 choice in feline parasiticides.

INVITATION (neutral)
Let’s take a look at some basic information about REVOLUTION PLUS... The dual action of selamectin and sarolaner in REVOLUTION PLUS protects against fleas, ticks (dog, deer and Gulf Coast), ear mites, heartworm, hookworms and roundworms. It is available as a low volume, fast-drying, topical monthly dose that comes in 3 sizes and is priced the same as original feline REVOLUTION® - so you can offer your clients added protection for their cats at no additional cost.

CUSTOMER’S DECISION
Would you like to make REVOLUTION PLUS your first choice for cats too?