VETERA is the only vaccine portfolio demonstrating duration of immunity (DOI):
› Of at least six months to a Florida sublineage clade 1 EIV challenge
› Of at least 12 months for WNV, utilizing a 2005 WNV isolate as its vaccine strain

**BENEFIT:**
› You can use VETERA vaccines with confidence as they are tried and trusted with nearly 12 million doses used in horses

**FEATURE**
VETERA and CALVENZA are the only vaccines that utilize Ultrafil® purification technology and are the only vaccine portfolios with Carbimmune® adjuvant formulation.

**BENEFIT:**
› Optimizes the immune response while minimizing extraneous protein and cellular debris that may contribute to vaccine reactions

**FEATURE**
VETERA is the only portfolio with a 4-month-old safety and efficacy claim, may override maternal antibodies¹, and is the only portfolio with a safe in pregnant mare claim.

**BENEFIT:**
› Adds flexibility to vaccination protocols in foals
› Safe for use in all stages of pregnancy

**VETERA 5XP with ULTRAFIL**
compared to other manufacturers’ EWT-Herpes-Influenza combination vaccines.

**Key points**
› ULTRAFIL purification technology is a unique antigen filtration process utilized in the manufacturing of Vetera® and Calvenza® equine vaccines.
› ULTRAFIL purification technology eliminates undesirable cellular components while maintaining antigen integrity. Each antigen is purified independently to maintain specific antigenic properties.

Check-Off (Qualify)
Identify if a Boehringer Ingelheim representative has been in recently:

Doctor, are you familiar with Vetera® vaccine portfolio for horses with patented Ultrafil® purification technology and Carbimmune® adjuvant formulation?

If YES, confirm and discuss benefits. If NO, engage/detail the customer as the primary contact.

Confidence
I believe the safety and efficacy of VETERA vaccines will help your staff feel more confident about your vaccine protocol.

Invitation (neutral)
Let’s take a look at some of the unique features of VETERA…

It’s the customer’s decision
…so you can decide whether VETERA vaccines are the best solution for your patients.