The One Joint Supplement FOR EVERY CANINE

**Feature/Function:**
Phycocyanin is a natural antioxidant that has powerful free radical scavenging properties; it supports the body’s normal defense against the harmful effects of free radicals that cause cellular damage and inflammation. (The use of phycocyanin in canine joint supplements is covered by US Patent 7,025,965)

**Benefit:**
Clinically, this may help ease discomfort associated with normal daily exercise and activity.

**Feature/Function:**
Phycox® Joint Supplements are a complete formula that provides a comprehensive blend of beneficial ingredients for joint health - phycocyanin, glucosamine, MSM, antioxidants, creatine and more.

**Benefit:**
This unique blend of phycocyanin and beneficial ingredients helps support bone, muscle, and joint health.

**Feature/Function:**
Dechra guarantees the palatability of our products when purchased from a veterinary hospital. In fact, Dechra will unconditionally replace any product returned to a hospital if their clients are not 100% satisfied with the palatability of Phycox® Soft Chews, Small Bites or Granules Joint Supplements.

**Benefit:**
Dogs love the taste of Phycox® Joint Supplements.
Confidence
I believe Phycox® Joint Supplements will provide an important joint health supplement for your canine patients.

Invitation (neutral)
Let’s take a look at some basic information about Phycox® Joint Supplements…

It’s the Customer’s Decision
…so you can decide whether Phycox® Joint Supplements are a solution you’ll consider for your patients presenting with the need for joint health support.

Phycox® Soft Chews Joint Supplement
The original formula is recommended for active dogs and dogs of all ages who require a moderate level of joint support.

Phycox® MAX Soft Chews Joint Supplement
Recommended for sporting and working dogs and dogs of all ages who require a maximum level of joint support. Phycox® MAX Soft Chews Joint Supplement contain 3X the phycocyanin, as compared to Phycox® Soft Chews Joint Supplement, and six additional ingredients to aid in senior health and advanced joint support.

Phycox® HA HypoAllergenic Soft Chews Joint Supplement
Developed for dogs with food sensitivities or intolerances. Phycox® HA HypoAllergenic Soft Chews Joint Supplement use Hydrolyzed Vegetable Protein derived from soybeans, and do not contain beef, chicken or wheat.

Phycox® HA HypoAllergenic MAX Soft Chews Joint Supplement
Phycox® HA HypoAllergenic MAX Soft Chews Joint Supplement contain the same Hydrolyzed Vegetable Protein as Phycox® HA HypoAllergenic Soft Chews Joint Supplement, in addition to six more ingredients and 3X the phycocyanin for maximum support of joint health.

Don’t forget about Phycox® MAX EQ Granules Joint Supplement for equine!