**KEY FEATURE** | **BENEFIT**
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*The first and only intranasal BRD vaccine offering protection against:*<br>Bovine respiratory syncytial virus (BRSV)<br>Infectious bovine rhinotracheitis (IBR)<br>Parainfluenza (PI₃)<br>Pasteurella multocida<br>Mannheimia haemolytica | **Effectively protect beef and dairy cattle against five causes of both viral and bacterial pneumonia with just one convenient dose.**

**Intranasal mode of administration mimics the natural exposure to the most common causes of pneumonia for an effective immune response.** | **BOVILIS® NASALGEN® 3-PMH provides effective and long-lasting protection.**<br>Duration of immunity DOI:<br>IBR: 195 days<br>PI₃: 95 days<br>BRSV: 78 days<br>*P. multocida*: 125 days<br>*M. haemolytica*: 122 days

**Designed with an IBR that is not temperature-sensitive.** | **This ensures BOVILIS NASALGEN 3-PMH will replicate and protect in any situation.**

**Unique BluShadow™ diluent for confident administration.** | **Avoid missing calves or double dosing. With BOVILIS NASALGEN 3-PMH, it’s easy to see exactly which animals have been vaccinated.**

**Approved for use in calves 1 week of age and older, and safe for use in pregnant cows and calves nursing pregnant cows.** | **BOVILIS NASALGEN 3-PMH builds a strong foundation for disease protection.**

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Choose your level of BRD protection

Both BOVILIS® NASALGEN® 3 and BOVILIS® NASALGEN® 3-PMH are safe to use in calves 1 week of age and older for a strong, healthy foundation.

BOVILIS NASALGEN 3 protects beef and dairy cattle against viruses commonly associated with pneumonia caused by:
- IBR
- BRSV
- PI₃

BOVILIS NASALGEN 3-PMH protects beef and dairy cattle against five causes of respiratory disease, both viral and bacterial:
- IBR
- BRSV
- PI₃
  + P. multocida
  + M. haemolytica

Learn more at UnmatchedProtection.com.

**QUALIFY**

Doctor, have you been recently introduced to BOVILIS® NASALGEN® 3-PMH?

If **Yes**, confirm and discuss benefits.

If **No**, engage and detail the customer as the primary contact.

**CONFIDENCE**

I believe BOVILIS NASALGEN 3-PMH will provide an important tool for managing BRD in your patients.

**INVITATION**

Let’s take a look at some basic information about BOVILIS NASALGEN 3-PMH ...

**CUSTOMER’S DECISION**

... so you can decide whether BOVILIS NASALGEN 3-PMH is a solution you’ll consider for your patients in need of respiratory disease prevention.