

START & STAY

.....
WITH BRAVECTO®

With BRAVECTO® 1-MONTH Chews, BRAVECTO® is now able to protect dogs across *all life stages.*

BRAVECTO®
1-MONTH
(fluralaner) Chews



BRAVECTO®
(fluralaner)
Chews

Designed for dogs and puppies 8 weeks of age and older, and weighing 4.4 pounds or greater.

Once puppies reach 6 months of age, they can transition to extended-duration BRAVECTO® Chews.

Long-lasting

12-week* flea and tick coverage in a single dose.¹

Fast-acting

BRAVECTO Chews starts killing fleas within just 2 hours of dosing and reaches 100% efficacy in 12 hours.²



*BRAVECTO Chews for Dogs kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. BRAVECTO Chews also kills lone star ticks for 8 weeks.

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byte**



BRAVECTO[®]
1-MONTH
(fluralaner) Chews



BRAVECTO[®]
(fluralaner)
Chews



IMPORTANT SAFETY INFORMATION:

BRAVECTO 1-MONTH Chews are for dogs 8 weeks of age and older. Side effects may include itching, diarrhea, vomiting, decreased appetite, elevated ALT, lethargy, and weight loss. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Seizures have been reported in dogs receiving isoxazoline class drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. **BRAVECTO 1-MONTH** Chews are not effective against *A. americanum* in puppies less than 6 months of age. **BRAVECTO Chews for Dogs:** The most commonly reported adverse reactions include vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence. **BRAVECTO Chews** have not been shown to be effective for 12-weeks' duration in puppies less than 6 months of age. **BRAVECTO Chews** are not effective against lone star ticks beyond 8 weeks of dosing. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Seizures have been reported in dogs receiving isoxazoline class drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. For full prescribing information, visit us.bravecto.com.

References: **1.** BRAVECTO[®] Chews [product label], Madison, NJ: Merck Animal Health; 2019.

2. Taenzler J, Wengenmayer C, Williams H, et al. Onset of activity of fluralaner (BRAVECTO[™]) against *Ctenocephalides felis* on dogs. *Parasit Vectors*. 2014;7:567. **3.** BRAVECTO[®] 1-MONTH Chews [product label], Madison, NJ: Merck Animal Health; 2020.

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CHECK-OFF &
ECHO NOTES

Check-Off (Quality)

Identify if a Merck Animal Health representative has been in recently:

Doctor, are you familiar with the BRAVECTO canine portfolio?

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

Confidence

BRAVECTO 1-MONTH Chews and extended-duration BRAVECTO Chews enhance convenience, encourage compliance, and offer flea and tick protection across all life stages.^{1,3}

Neutral invitation

Let's review some of the products' key benefits...

It's the customer's decision

...so you can decide whether BRAVECTO is a solution you'll recommend to protect your patients, both puppies and adult dogs.