

CAPSTAR® (nitenpyram)

For Dogs and Cats

CAPSTAR®
(nitenpyram)
11.4 mg



Treatment of flea infestations on dogs



For oral use



Begins working within 30 minutes

For dogs 2-25 lbs | 6 tablets (11.4 mg each)

Keep this and all drugs out of the reach of children
Approved by FDA under NADA # 141-175



CAPSTAR®
(nitenpyram)
11.4 mg



Treatment of flea infestations on cats



For oral use



Begins working within 30 minutes

For cats 2-25 lbs | 6 tablets (11.4 mg each)

Keep this and all drugs out of the reach of children
Approved by FDA under NADA # 141-175



CAPSTAR®
(nitenpyram)
57.0 mg



Treatment of flea infestations on dogs



For oral use



Begins working within 30 minutes

For dogs over 25 lbs | 6 tablets (57.0 mg each)

Keep this and all drugs out of the reach of children
Approved by FDA under NADA # 141-175



Key Feature #1:

Capstar® is approved for dogs, puppies, cats and kittens 2 pounds of body weight or greater and 4 weeks of age and older.

Benefit:

Capstar® is excellent for those flea infested animals that fall outside the weight & age range (must be 2 pounds of body weight or greater and 4 weeks of age and older) of other monthly oral medications, allowing veterinarians to treat.

Key Feature #2:

Cost effective treatment.

Benefit:

Capstar® kills adult fleas within 30 minutes at a fraction of the cost than alternative oral treatments. This allows the veterinarians to provide more services to their customers that are on a limited budget.

Key Feature #3:

Fast-Acting adult flea kill for surgery and boarding patients.

Benefit:

Capstar® gives the veterinarian peace of mind when it comes to surgery and boarding because it begins killing adult fleas within 30 minutes. Administering Capstar® before boarding can help prevent fleas from spreading into the environment or transferring to other pets. It also aids in the removal of adult fleas fast pre-op to prevent the spread across the surgery field.

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www.capstarpet.com

Manufactured for Sergeant's Pet Care Products, LLC dba PetIQ

| Feature | Advantage | Benefit |
|---------------------------------------|--|---|
| Affordable | Significantly less expensive than alternative oral treatments in pill form | Client can spend more on services |
| Fast | Highly effective at immediate, short-term adult flea kill | Show the customers it is working as fleas begin to fall off their pet |
| Effectiveness | Peace of mind for Veterinarian/Customer | Easy to present to customer |
| Broader Range | Can be administered at lower weight and age | No need for additional products |
| Two (2) size dosing 11.4 mg & 57.0 mg | Less inventory and shelf space | Less dollars tied up in inventory |
| Can Use with Cats | Tablet for cats 2-25 pounds and 4 weeks of age and older | Cats tolerate |

www.capstarpet.com

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IMPORTANT SAFETY INFORMATION:

Capstar® (nitenpyram) tablets kills adult fleas and is indicated for the treatment of flea infestations on dogs, puppies, cats and kittens 2 pounds of body weight or greater and 4 weeks of age and older. Always read, understand and follow the label and use directions.

*www.petproductnews.com/archives/pet-owners-are-alarmingly-unaware-about-flea-and-tick-dangers-study-reveals/article_014b98cc-75f5-5ed0-b438-1fc4ee65aa86.html

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CHECK-OFF &
ECHO NOTES

First, always ask if a distributor representative has been in contact recently:

Doctor, have you thought about using Capstar® in your daily protocols?

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

Confidence

Capstar® is an affordable option for your clients in certain situations where quick kill of adult fleas is needed for your dog and cat patients.

It's the customer's decision

Capstar® is versatile and profitable addition to your protocols in many situations that will benefit the patient, customer, and clinic.

Neutral invitation

Let's take a look at some basic information about Capstar®...

Taking into consideration that dosage cost is minimal to kill adult fleas fast:

1. Capstar® can be used as a pre-surgery protocol to help assure a sterile environment... you never know if a customer has forgotten to give their monthly dose.
2. Capstar® for many years has been best practice for boarding of animals to keep flea infestations down.
3. Capstar® is an excellent alternative for quick adult flea kill for those animals too small or too young for monthly preventatives.
4. Capstar® is a treatment that can help transition animals to a preventative, especially for those customers who do not believe their animal has fleas. Administer a dose and watch the fleas fall off.
5. Capstar® is an inexpensive way to kill adult fleas fast allowing customers with limited funds the ability to afford additional services.