

# EDGE OUT PARASITES

## BRING IN SAVINGS



**PARASEGDE™ Multi  
for Dogs**  
(imidacloprid + moxidectin)  
Topical Solution

**AND**

**PARASEGDE™ Multi  
for Cats**  
(imidacloprid + moxidectin)  
Topical Solution

### Key Feature #1:

Broad protection against heartworms, fleas and intestinal parasites in an easy-to-use monthly application.

### Its Benefit:

Topical solution makes it easy for clients to use on both dogs and cats.

### Key Feature #2:

Compare to Advantage Multi® for Dogs and Cats. Same active ingredients. Same broad protection.

### Its Benefit:

Costs up to 25% less per dose.

### Key Feature #3:

Affordably priced. Trusted active ingredients. Options for both dogs and cats.

### Its Benefit:

Makes it easy for veterinarians to recommend.

**sound  
byte**



1-800-338-3659 or [us.virbac.com](http://us.virbac.com)

## BROAD PROTECTION IN AN EASY-TO-USE MONTHLY APPLICATION

|   |                        |                                                                                                                 |   |                        |                                                                                                |
|---|------------------------|-----------------------------------------------------------------------------------------------------------------|---|------------------------|------------------------------------------------------------------------------------------------|
| ✓ | <b>DOGS &amp; CATS</b> | <b>HEARTWORMS</b> ( <i>Dirofilaria immitis</i> )                                                                | ✓ | <b>DOGS &amp; CATS</b> | <b>FLEAS &amp; FLEA INFESTATIONS</b> ( <i>Ctenocephalides felis</i> )                          |
| ✓ | <b>DOGS &amp; CATS</b> | <b>HOOKWORMS</b> ( <i>Ancylostoma caninum</i> , <i>Uncinaria stenocephala</i> , <i>Ancylostoma tubaeforme</i> ) | ✓ | <b>DOGS &amp; CATS</b> | <b>ROUNDWORMS</b> ( <i>Toxocara canis</i> , <i>Toxascaris leonina</i> , <i>Toxocara cati</i> ) |
| ✓ | <b>DOGS</b>            | <b>WHIPWORMS</b> ( <i>Trichuris vulpis</i> )                                                                    | ✓ | <b>DOGS</b>            | <b>MICROFILARIA</b>                                                                            |
| ✓ | <b>DOGS</b>            | <b>SARCOPTIC MANGE</b> ( <i>Sarcoptes scabiei</i> var. <i>canis</i> )                                           | ✓ | <b>CATS</b>            | <b>EAR MITES</b> ( <i>Otodectes cynotis</i> )                                                  |

**COSTS UP TO 25% LESS THAN ADVANTAGE MULTI® FOR DOGS AND CATS<sup>1</sup>**

### Important Safety Information

#### **PARASEDGE™ Multi for Cats (imidacloprid + moxidectin) Topical Solution:**

Children should not come in contact with the application site for 30 minutes after application. Wash hands after use. DO NOT ADMINISTER THIS PRODUCT ORALLY. Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight. Do not use on sick, debilitated, or underweight cats. Evaluation in geriatric cats with subclinical conditions, and safety in breeding, pregnant, or lactating cats has not been established. For full prescribing information, contact Virbac at 1-800-338-3659 or visit [us.virbac.com](http://us.virbac.com)

#### **PARASEDGE™ Multi for Dogs (imidacloprid + moxidectin) Topical Solution:**

Children should not come in contact with the application site for two (2) hours after application. Wash hands after use. Do not use this product on cats. DO NOT ADMINISTER THIS PRODUCT ORALLY. Do not use on puppies and dogs less than 7 weeks of age or less than 3 lbs. body weight. Ensure that dogs cannot lick the product on themselves or other treated pets. Use with caution on sick, debilitated, or underweight dogs. Safety in breeding, pregnant, or lactating dogs has not been established. For full prescribing information, contact Virbac at 1-800-338-3659 or [us.virbac.com](http://us.virbac.com).

Reference 1. Data on file. Virbac Corporation.

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# sound byte

CHECK-OFF &  
ECHO NOTES

First, always ask if a Virbac representative has been in contact recently:

**Doctor, have you recently been introduced to PARASEDGE™ Multi for Cats (imidacloprid + moxidectin) and PARASEDGE™ Multi for Dogs (imidacloprid + moxidectin)?**

If **Yes**, confirm and discuss benefits.

If **No**, engage/detail the customer as the primary contact.

#### Confidence

I believe PARASEDGE™ Multi for Cats (imidacloprid + moxidectin) and PARASEDGE™ Multi for Dogs (imidacloprid + moxidectin) provides you with a reliable and more affordable option for protecting your patients against heartworm disease, while killing fleas and treating and controlling intestinal parasites.

#### Neutral invitation

Let's take a look at some basic information about PARASEDGE™ Multi for Cats (imidacloprid + moxidectin) and PARASEDGE™ Multi for Dogs (imidacloprid + moxidectin)

#### It's the customer's decision

...so you can decide whether PARASEDGE™ Multi for Cats (imidacloprid + moxidectin) and PARASEDGE™ Multi for Dogs (imidacloprid + moxidectin) is a solution you'll consider for your patients to prevent heartworm disease.