



Different. Dependable.



Key Feature #1:

Protects against as many as 7 diseases in one vaccine.

Key Feature #2:

Contains contemporary strain of West Nile Virus.

Key Feature #3:

Safe for pregnant mares and horses 4 months of age or older.

Its Benefit:

Fewer needle sticks means less pain for the horse.

Its Benefit:

Long duration of immunity: 12 months for West Nile Virus.

Its Benefit:

Safety studies of 880 horses showed 98% were reaction free after 2 doses of Equi-Jec®

sound
byte

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AT-A-GLANCE

EQUI-JEC® 7 EQUI-JEC® 6 EQUI-JEC® WNV+EWT EQUI-JEC® WNV

SLEEPING SICKNESS	Eastern Encephalomyelitis (EEE)	X	X	X	
	Western Encephalomyelitis (WEE)	X	X	X	
	Venezuelan Encephalomyelitis (VEE)	X			
	West Nile Virus (WNV)	X	X	X	X
	Tetanus (T)	X	X	X	
	Influenza (Flu)	X	X		
	Herpesvirus (Rhino)	X	X		

*See individual product labels for specifics of each product.

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CHECK-OFF & ECHO NOTES

First, always ask if a Boehringer Ingelheim representative has been in contact recently:

Have you recently been introduced to Equi-Jec®?

If **Yes**, confirm and discuss benefits.

If No, engage/detail the customer as the primary contact.

Confidence

I believe Equi-Jec® will provide an important tool for your horse owners that want to vaccinate horses themselves.

Neutral invitation

Let's take a look at some basic information about Equi-Jec®...

It's the customer's decision

...so you can decide whether Equi-Jec® is a solution you'll consider for preventative horse health care.