



ULTRA VACCINES BY ELANCO

INNOVATIVE VACCINES FOR HAPPIER WELLNESS



Key Feature #1:

1st and only complete
½ mL line for dogs
and cats

Its Benefit:

Available in comfortable
and convenient
combinations to fit
any protocol

Designed to reduce
vaccination reactions
associated with
unwanted protein
and debris

Key Feature #2:

Exclusive manufacturing
processes deliver
highly-purified vaccines

Its Benefit:

Exclusive process for
creating highly purified
½ mL Ultra line of vaccines

99% of pet owners said
it's important their vet
use highly purified ½ mL
vaccines for a better
experience¹

Key Feature #3:

Modern vaccines closely
aligned to expert guidelines

Its Benefit:

Exclusive dual-strain
calicivirus closely aligns with
AAFP vaccination guidelines
for best medicine

TruFel™ Ultra has the only
lower-volume FVRCP-FelLV
combination for better
vaccination experiences for
for kittens and cats

sound
byte

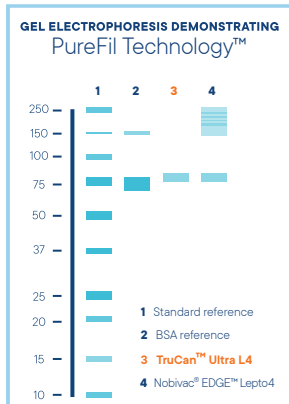
truCan[™] ultra

truFel[™] ultra

Elanco

Redefining vaccination with PureFil Technology™

Our exclusive process for creating our highly purified ½ mL Ultra line of vaccines **reduces proteins by up to 75%.**



Pure comfort. Proven safe.

TruCan™ Ultra leptospirosis vaccines have been demonstrated safe in extensive real-world safety studies.²

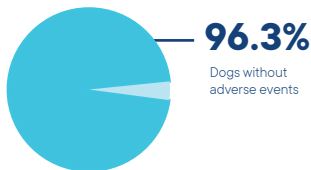
- In a field trial of 15,000 doses of TruCan™ Ultra L4, only six adverse events were reported.² All reported adverse events were those typically seen in a vaccine trial.*
- In a field safety study, 96.3% of dogs had no reported adverse events after vaccination with two doses of TruCan™ Ultra DAP+CL4.³ All reactions were mild and transient and required no medical treatment.³

FIELD TRIAL

15,000 doses

6 adverse events

SAFETY STUDY



*All dogs received more than one vaccine or medication. Clinics were asked to report any abnormal observation using their normal protocols. Reactions included two site swellings, three allergic reactions/hive cases and one case of anorexia/nausea.

1. Elanco Animal Health. Market data survey on file.
2. Elanco Animal Health. Data on file.
3. Elanco Animal Health. Data on file.

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Learn more about the
benefits of Ultra

SCAN
ME!



New name. New look.
Same trusted Vaccines.

SCAN
ME!



Tru Vaccines by Elanco
888-545-5973

sound byte

CHECK-OFF &
ECHO NOTES

First, always ask if a Elanco representative has been in contact recently:

Doctor, have you recently been introduced to Ultra Vaccines by Elanco?

If **Yes**, confirm and discuss benefits.

If No, engage/detail the customer as the primary contact.

Confidence

I believe Ultra Vaccines by Elanco will provide an important tool for managing preventable diseases in your patients.

Neutral invitation

Let's take a look at some basic information about TruCan Ultra and TruFel Ultra Vaccines...

It's the customer's decision

...so you can decide whether Ultra Vaccines by Elanco are a solution you'll consider for your patients when they are in for their next wellness visit.