



Accurate Dosing, Effective Relief.



Key Feature #1:

Proven pharmacokinetic, bioequivalence to Equioxx® Paste in a blinded, controlled, cross-over study.

Its Benefit:

Provides the same clinical efficacy with the added convenience of being in a liquid form.

Key Feature #2:

Flavorless, odorless liquid that requires no shaking.

Its Benefit:

Easy to administer accurate weight-based dosing.

Key Feature #3:

Includes dosing syringe and convenient draw-off cap

Its Benefit:

Simplifies weight-based dosing, ensuring accurate and safe administration for horses of varying sizes.

AuroraPharmaceutical.com 888-215-1256

IMPORTANT SAFETY INFORMATION:

For oral use in horses only. Do not inject EquiCoxib™. Do not use in horses intended for human consumption. EquiCoxib is contraindicated in horses with hypersensitivity to firocoxib. As with any prescription medication, prior to use, a veterinarian should perform a physical examination and review the horse's medical history. Treatment with EquiCoxib should be terminated if signs such as inappetence, colic, abnormal feces, or lethargy are observed. As a class, nonsteroidal anti-inflammatory drugs may be associated with gastrointestinal, hepatic and renal toxicity. Use with other NSAIDs, corticosteroids or nephrotoxic medication should be avoided. EquiCoxib has not been tested in horses less than 1 year of age or in breeding horses, or pregnant or lactating mares. Keep out of the reach of children. For complete safety information, refer to the prescribing information in this magazine and on our website at AuroraPharmaceutical.com

sound byte



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EquiCoxib™
(firocoxib)
Oral Solution for Horses

Oral Solution for Horses
9 mg/mL firocoxib



Available in
90 mL
bottles



Available in
400 mL
bottles



Scan here to learn
more about us.

Made in the USA

sound
byte
**CHECK-OFF &
ECHO NOTES**

First, always ask if a Aurora representative has been in contact recently:

**Doctor, have you heard about EquiCoxib,
the oral liquid of firocoxib?**

If **YES**, engage customer to confirm benefits.

If **NO**, engage customer as their primary contact.

Confidence

I believe EquiCoxib® will provide a better and more economical tool for managing pain and inflammation from osteoarthritis in your patients.

Neutral invitation

Did you know EquiCoxib solution is flavorless and is easily administered based on the actual weight of the patient with the provided syringe?

It's the customer's decision

...do you think EquiCoxib is a treatment you'll consider for your patients presenting with signs of osteoarthritis? If you have more questions, I'm happy to help!