DENTAL CARE

New name, same trusted Perio Support Pro formula





Feature/Function:

Scientifically proven to help reduce plaque & tartar.

Benefit:

In double-blind clinical testing, Dental Care powder was shown to reduce plaque by up to 20% and tartar by up to 18% in just four weeks of consistent use.

Feature/Function:

Supports dental health, gum strength, and fresh breath without brushing.

Benefit:

For owners who struggle to brush their pet's teeth, Dental Care powder provides multi-functional support for overall wellness by reducing plaque & tartar, promoting healthy bacterial balance, and fighting bad breath.

Feature/Function:

Appropriate for both single- and multi-pet homes.

Benefit:

Dental Care powder is formulated to be appropriate for daily use in both dogs and cats. The mild scent, flavor, and texture make it easy to disguise. Two sizes (4.2oz and 16oz) offer your clients affordable options whether they have one pet or multiple.

sound byte

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www.vetriscience.com
1-800-882-9993

Dental Care



When a client complains about their pet's bad breath, further examination will likely reveal more significant oral health issues. A veterinarian's recommendation for regular tooth brushing may be met by enthusiasm, but many pet owners struggle to brush daily—or even once per month.

Dental Care powder is a safe, simple, effective way to help your clients support their pet's oral health and freshen breath.

This formula was used in a double-blind, controlled clinical study performed by a California specialty veterinary diagnostic laboratory using onsite testing groups. Researchers studied changes in plaque, calculus/tartar, and gum tissue inflammation to determine if this dental formula could help to support improved oral health and dental condition.

The results of the study showed a 20% reduction in overall plaque and an 18% reduction in overall calculus in just 28 days, compared to the generic test group.

- Convenient powder improves pet-owner compliance
- Easy to give twice daily for consistent pet dental support
- Highly palatable for both dogs and cats
- Available in two sizes to appeal to a variety of pet owners

Ingredients:

Naturally Derived Zeolites
Zeolites are naturally occurring minerals that help to minimize the materials that form plaque by disrupting the biofilm that builds up on teeth.

Coenzyme Q10 (CoQ10)
CoQ10 (ubiquinol / ubiquinone) is essential for cellular energy, and the strong antioxidant properties of CoQ10 may help to manage inflammation in the gums.

Probiotics
Supports a healthy bacterial balance in the mouth, which helps to improve the odor of breath.

Cranberry
Arich source of antioxidants and bioflavonoids which support gum tissue health and integrity by interfering with the oral bacteria that may lead to plaque.

Yucca *schidigera*
An herb that helps to inhibit enzymes that break down the structural integrity of gum tissue.

Zinc
Helps to penetrate and oxidize plaque, which minimizes build-up and lowers overall levels of plaque on teeth.

Taurine
Works with zinc to support gum tissue health and strength.

Vegetable Fats
Boosts palatability and helps beneficial ingredients stick to teeth for maximum effect.

sound byte

CHECK-OFF & ECHO NOTES

First, always ask if a VetriScience representative has been in contact recently:

Doctor, are you familiar with VetriScience Dental Care Powder, a Vet Recommended solution for supporting dental health?

If **YES**, Reinforce the product's key benefits, answer questions, and discuss how it may fit into the clinic's dental care recommendations.
If **NO**, Introduce VetriScience Dental Care Powder, highlight its key benefits, reinforce the Vet Recommended message, and explain how it can support the clinic's dental care recommendations.

Confidence

In addition to providing a safe, simple, effective way to help your clients support their pet's oral health, Dental Care powder reduces plaque & tartar, supports gum strength, and freshens breath without brushing.

Neutral invitation

Let's take a look at some basic information about VetriScience Dental Care powder...

It's the customer's decision

...so you can decide whether VetriScience Dental Care powder is a solution you'll consider for your patients' dental health routine.